



Damm celebrates the first anniversary of its volunteering plan

- **Close to 2,500 people have participated in its initiatives, which have been carried out in cooperation with social, environmental, cultural, and sports entities**
- **The #LIVE TO BE PART OF THE CHANGE volunteer plan demonstrates Damm's commitment to generating a positive social impact**

Barcelona, December 22, 2022.- Damm, a leading company in the food and beverage sector, with a presence in the logistics, distribution, and catering sectors, celebrates the first anniversary of its **#LIVE TO BE PART OF THE CHANGE** volunteering plan, a program aimed at promoting solidarity among its employees. Over the last year, the company **has collaborated with 25 entities**, and has performed 1,540 hours of social work. The plan **has involved over 1,000 persons from the company**, who have carried out activities on behalf of society, the environment, culture, and sport. Furthermore, several initiatives have been introduced to society, boasting the participation of over 1,500 people, totalling 2,500 people involved.

#LIVE TO BE PART OF THE CHANGE was born in 2021, originating from Damm's desire, and that of everyone who forms part of the company, to **contribute to positive change in the environment in which it operates**. From the very beginning, the program has enjoyed the participation of members from all the company's departments, who have demonstrated a high degree of commitment and awareness. Damm employees have participated in the **20 activities that are internally promoted** within the framework of the volunteering plan.

Among the initiatives carried out during the last year, those that stand out are the **cleaning of the beach** in several spots along the Catalan coastline, and in the region of Murcia, in which **over 400 people have participated**. Within the framework of Damm's bet on the preservation of biodiversity, several **reforestation efforts have been carried out in areas of Murcia and Cataluña**, which enjoyed the participation of over 200 volunteers. In addition, thanks to the **collaboration with entities such as the Marine Anima Recovery Center, (CRAM in Spanish), or the Barcelona Zoo Foundation**, many of those who form part of the company, have participated in the freeing of loggerhead turtles that were sponsored by Damm, or in the reintroduction of Toothcarp, a fish from Mediterranean waters themselves, which are in danger of extinction.

By being a part of the **#LIVE TO BE PART OF THE CHANGE** volunteering plan, participants have also been involved in projects aimed at contributing towards people's development and growth by means of social action, education, and solidarity. In this sense, over 250 employees in 2021 and 2022 joined the **"Buscamos Reyes Majos"** initiative, organized by the Miaportación initiative. The participation of over 340 people from the company in the last two editions of the **Magic Line** solidarity campaign, which is organized by the San Juan de Dios Social Work, and in which Damm promoted the Mediterranean route adding close to 1,400 participants, also stands out. Furthermore, several teams from Damm participated in the tenth and eleventh editions of the **Oxfam Intermón Trailwalker**, which raised a total of 10,000 euros to improve access to clean drinking water in Africa and Latin America.



Damm, a company committed to society and the environment

Damm's volunteering plan is a sample of the company's commitment to the environment and the positive development of society, as well as its bet on the professional and personal growth of its employees. Damm, aware of the role it plays within society and its responsibility as a company, seeks to meet collective needs and face existing social and environmental challenges, through sustainable growth that is respectful of people and the planet.

About Damm <http://www.dammcorporate.com>

Media contacts:

TINKLE

Laura Blázquez

lblazquez@tinkle.es

+34 600 430 581

DAMM

Inés García

igarciam@damm.es

+34 675 088 879