

NOTA DE PRENSA

PRESS RELEASE

The Spain-U.S. Chamber of Commerce recognizes the Executive Chairman of Damm

for his management of the company

DEMETRIO CARCELLER ARCE RECEIVES THE 2022 BUSINESS LEADER OF THE YEAR AWARD IN NEW YORK

- The Chamber values the innovative leadership and commitment to international and responsible growth of Demetrio Carceller Arce over the years at the helm of the Damm and DISA groups, and his key role in the transformation of these companies
- The award ceremony was attended by more than 200 representatives of politics, business and finance from the United States and Spain. Some participants included, the Consul General of Spain in New York, Caridad Batalla, the former U.S. Ambassador to Spain and Chairman of the Chamber, Alan Solomont, the President and CEO of the New York City Economic Development Corporation, Andrew Kimball, and the Deputy Commissioner of Public Private Partnerships & Economic Development in the NYC Mayor's Office for International Affairs Deputy, Kristen Kaufmann
- The Business Leader of the Year award distinguishes business leaders who have made a significant contribution to the economic growth of Spain or the United States and to the improvement of business relations between both countries.

New York, 13/12/2022.- Demetrio Carceller Arce, Executive Chairman of the Damm group of food and beverage companies and Chairman of the energy company DISA, has received the Business Leader of the Year award tonight from the Spain-U.S. Chamber of Commerce in recognition of the "international growth, innovative leadership, and commitment to responsible and sustainable growth of these companies." Specifically, the Board of Directors of the institution has recognized Carceller Arce for being "a transformational leader who, through investment in talent, technology and innovation, and international expansion, has promoted transformation within the companies he runs and has turned them into leading companies in their respective sectors." In the period in which Demetrio Carceller Arce has been Executive Chairman of Damm, the company has multiplied the number of employees by five and currently both companies have more than 10,000 collaborators, with a global presence. In addition, the Board of Directors of the Chamber has valued the extraordinary international development of Damm in the last 10 years, currently reaching more than 30% of the group's activity.

On the other hand, Alan Solomont, Chairman of the Chamber and former Ambassador of the United States to Spain, highlighted "Demetrio Carceller Arce's commitment to the circular economy and the environment that makes him an example to follow in the field of corporate social responsibility and which, among other things, has led him to align Damm's strategy and operations with the objectives of the 2030 agenda." The Ambassador also recognized "his important work at the Damm Foundation and his great contribution to society through the promotion of cultural, sports and social initiatives, and by helping the most vulnerable."

The award ceremony took place in New York during the 2022 Annual Gala of the Spain-US Chamber of Commerce. The event was attended by more than 200 representatives of politics, business and finance from both countries. The attendees included the Consul General of Spain in New York, Caridad Batalla, the former U.S. Ambassador to Spain and Chairman of the Chamber, Alan Solomont, the President and CEO of the New York City Economic Development Corporation, Andrew Kimball, and the Deputy Commissioner for International Affairs of the city of New York, Kristen Kaufmann.

During his speech, Demetrio Carceller Arce thanked the Chamber for the award, highlighting the important role that this institution and its members play as promoters of the close connection and alliance between Spain and the United States. "We must remember those who worked hard to build these relationships. Your example and generosity should continue to be a source of inspiration for our decisions. For this reason, I consider myself one more link in the chain of those who passionately defend that we make the most of our shared opportunities," stated Carceller Arce.

The Executive Chairman of Damm and Chairman of DISA emphasized during his speech the influence that the U.S. culture has had throughout his professional and personal career. Carceller Arce completed his university studies in the United States at the prestigious Duke University, an experience that, as he himself pointed out, "marked him as a person" and allowed him to acquire knowledge and values that have been fundamental in his career. "I know that, although we sometimes see things differently, the United States and Spain share, both historically and socially, a common humanity. We share a perspective in which tradition, roots, and homeland are important, and in which all of this is compatible with the desire to transform and innovate. We are both creative cultures, open and outgoing, and often spontaneous. We are lucky, since this vivacity that we share is more necessary now than ever," said Carceller Arce.

About the Spain-US Chamber of Commerce

Founded in New York in 1959, the Spain-U.S. Chamber of Commerce promotes economic relations between the two countries and has become one of the most important transatlantic business organizations. The Chamber is a non-profit institution that promotes bilateral trade and

investment. It represents the interests of companies that have been established or are interested in establishing relations between Spain and the United States.

About Damm www.dammcorporate.com

Damm is currently present in more than 130 countries. The company was founded in 1876 by the Alsatian brewmaster August Kuentzmann Damm and today, it is one of the leading players in the food and beverage industry, with a presence in the catering, logistics and distribution sectors. With 17 factories on the Iberian Peninsula, the company produces and packages more than 19.3M hectoliters of beer, water, soft drinks, milk and shakes per year. The company has an extensive portfolio of products with more than 25 own brands, including well-known brands such as Estrella Damm, Voll-Damm and Free Damm, as well as Veri and Fuente Liviana mineral water.