



ACTIVITY REPORT

2023

DAMM FOUNDATION
DAMM TEAMS
HISTORICAL ARCHIVE
CULTURE
SOCIETY

Damm
Foundation

LETTER FROM
THE PRESIDENT

2023 AT A
GLANCE

A COMMITTED
FOUNDATION

DAMM TEAMS

AN
INSPIRATIONAL
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LETTER FROM THE PRESIDENT

Damm’s social commitment

Dear Friends,
We’re excited that the Damm Football Club is celebrating its 70th anniversary for two main reasons: because it was the seed for the Damm Foundation and because these seven decades are a reflection of the company’s social commitment. In 1953, a group of football-loving Damm employees wanted to motivate young people in the Eixample neighbourhood of Barcelona—in the Estrella Damm Old Brewery, where our head office is located—through the practice of sport. And so the Club was born. It was federated the following year and has enjoyed many moments of glory, such as in 2019, when the women’s team won the Catalan Football Championship.

The values of camaraderie, spirit of improvement and solidarity are an essential part of the Damm Foundation, which was established in 2001 with the aim of helping to create a better society. It has a triple objective: to communicate Damm’s philanthropic and patronage actions; to promote the practice of sport at an early age; and to preserve Damm’s historical memory through its Historical Archive, which preserves documents and objects that have great value, given that the company was founded in 1876.

The 2023 figures in relation to the Damm Foundation’s social work fill us with pride. During the year, Damm donated a total of €4,600,000 to its Foundation, of which €2,400,000 was allocated to own projects—representing 53.6% of the annual budget—and €2,200,000 to collaborations with third parties.

RECOGNITION FROM THREE ENTITIES

George Eliot said that “the reward of doing one duty is the power to fulfil another”. In 2023, the Damm Foundation received three recognitions that reflect the value of our social activity and motivate us to continue our efforts. Manos Unidas awarded us the ‘Somos Solidarios’ seal; the Red Cross highlighted our business partnership and achievement of the Sustainable Development Goals, and the AURA Foundation recognised our commitment to the social inclusion of people with an intellectual disability.

In 2023, we signed 32 collaboration agreements with cultural entities and 37 with social, educational and sports entities. We also awarded 20 educational scholarships to players in our sports teams. These scholarships are named after Fernando Coll, who was Damm’s president for over 30 years and one of the greatest promoters of the Damm Football Club.

Damm’s Historical Archive received 7,000 visitors in 2023, a record for the Archive. Intensive cataloguing work is carried out here each day and more than 150,000 historical objects, photographs and documents—many of which are over a hundred years old—have already been identified.



DAMM SPORTS CENTRE

As a culmination of all these social efforts, in 2024 a major project promoted by the Foundation will come to fruition: the new Damm Sports Centre. In 2023 we had the opportunity to show the progress of the work to Alejandro Blanco, president of the Spanish Olympic Committee. The complex, integrated sustainably into the landscape on the hill of Montjuïc (Barcelona), occupies an area of 30,000 m2 and includes two multi-purpose 11-a-side football fields, two buildings, and stands with a capacity for 550 spectators.

“Education is the most powerful weapon which you can use to change the world”, said Nelson Mandela. To generate a positive impact in education, in 2023 the Damm Foundation signed a collaboration agreement with IE University. We also awarded a total of eight scholarships to people with limited financial resources: five Josep Damm scholarships to students at the Abat Oliva CEU University and three to students at the International University of Catalonia as part of the #NingúnTalentoSinFuturo campaign.

PROMOTING CULTURE

Culture fosters personal growth and social cohesion. In line with this premise, the Damm Foundation invited employees of the company to major performances and concerts at the Teatre Nacional de Catalunya, the Gran Teatre del Liceu, L’Auditori and the Palau de la Música Catalana, among others. The Foundation also collaborated with different institutions such as the Teatro Real, the Museo Nacional Centro de Arte Reina Sofía, the Joan Miró Foundation, the Museo Carmen Thyssen de Málaga, the Reina Sofía School of Music and the Conservatori del Liceu.

In 2023 we also had the opportunity to undertake a series of social actions, including the donation of 30 desktop computers to Càritas and 40 laptops to NASCO Feeding Minds.

Over these 70 years of the Damm Football Club we have continued to develop our social commitment. In the following pages we outline the actions promoted by the Damm Foundation in 2023, which motivate us to undertake new social, cultural, sports and educational actions in 2024.

Demetrio Carceller Arce
President of the Damm Foundation

(Data as at 31 December 2023)

The Damm
Foundation

€4.63 M

allocated to sports, cultural and
social projects

53.57 %

of the annual contribution was
allocated to the Foundation's
own projects

- 82.55 % Damm Football Club
- 11.64 % Damm Padel Club
- 5.81 % Damm Historical Archive

46.43 %

of the contribution was allocated to
collaborations with third parties: sport,
cultural and social projects

We invited Damm employees to per-
formances at the TNC, El Liceu, L'Auditori
de Barcelona and the Palau de la Música
Catalana, and to visit the Estrella Damm
Old Brewery.

Damm
Football Club

219

The Club includes
players from 8 to 19
years of age

66

people make up
the technical team
and staff

25

professionals in the
medical team

20

Fernando Coll
scholarships
awarded

28

sportspersons
from the
Club joined
professional
teams

The Juvenil A team won the Catalan Football
Championship for the second time.

CF Damm qualified for the Copa del Rey for
the third year in a row.

The new Sports Centre is closer to becoming
a reality.

Damm
Padel Club

31

players aged 10 to 18 are
training in the Club

8

people make up the technical
team and staff

7

players were called up for the national
team and the Madrid team

— The Club won the Spanish Champion-
ship in the Infantil and Junior age groups.

— CP Damm relocated its sports head-
quarters to the Francisco de Vitoria Univer-
sity campus in Pozuelo de Alarcón (Madrid).

Damm Historical
Archive

153,715

catalogued and
digitalised articles

125,364

photographs and documents
digitalised

28,351

objects catalogued

— Record number of visits to the Damm
Historical Archive: 6,862 people visited in
2023.

Together with social
and cultural entities

€2.15 M

allocated to collaborations with
different entities

69

collaboration agreements
entered into by the Foundation:

32

with cultural
entities

37

with social, education
and sports entities

— Red Cross, Manos Unidas and AURA
Foundation have recognised our philan-
thropic work.

— We donated 70 computers and 8,600
litres of milk.

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A COMMITTED FOUNDATION

A BETTER SOCIETY

At the Damm Foundation we seek real transformation by implementing initiatives that have a positive social impact and improve people’s quality of life.

We work to create a prosperous and equitable society through sport, culture and education. Football, padel, museums, theatres and student scholarships are some of the areas we support.

Today, with more than 20 years of history behind us, we are a benchmark foundation in these areas.

THE DAMM FOUNDATION

Since 2001 we have been working to create a fairer and more equitable society, improving people's quality of life through sponsorship and philanthropy activities in the sports, social and cultural fabric of the country. Through our management of the Damm Football Club and the Damm Padel Club our aim is to bring sport and training to those in our area who need it most. In addition, the Damm Historical Archive enables us to preserve the history of the company, safeguard its heritage and bring it closer to the public.

We are firmly committed to helping people fulfil their dreams, especially those of the most vulnerable people in our society

What motivates us

The values that guide the actions of our Foundation:

— Commitment

Since our beginnings, we've had a single mission - to collaborate in actions that benefit society.

— Excellence

Effort, rigour and ethics are the pillars of responsible management that guide all our initiatives.

— Responsibility

We are firmly committed to the all-round development of people and the common good of our society.

— Altruism

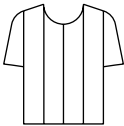
Our aim is to altruistically benefit people and society, acting on a non-profit basis.

— Transparency

We manage the Foundation transparently and are accountable for the Foundation's activity at all times.

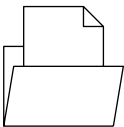
Areas of action

We prioritise the improvement of people's quality of life through various initiatives in our areas of activity:



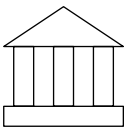
SPORT

We firmly believe that sport is a key tool for promoting values, and we demonstrate this through our football and padel teams.



HISTORICAL HERITAGE

Our historical archive allows us to preserve and share Damm's vast historical legacy with society.



CULTURE

We bring culture to all of society by supporting numerous and diverse entities and projects.



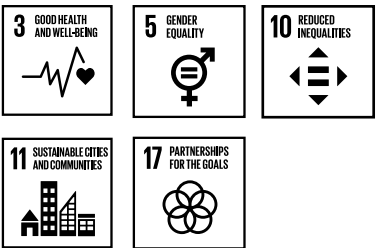
SOCIETY

We promote projects that contribute to people's personal development, especially projects aimed at training and vulnerable groups.

A UNIVERSAL ROADMAP

In 2015, all United Nations member states approved the 2030 Agenda for Sustainable Development, an opportunity for countries and their societies to embark upon a new path to improve the lives of everyone.

The Agenda sets out the 17 Sustainable Development Goals (SDGs), a blueprint for achieving a sustainable future. Our Foundation's activity contributes to meeting these five SDGs:



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Board of Trustees and team

DAMM FOUNDATION BOARD OF TRUSTEES

The Board of Trustees is the governing body of the Foundation and is responsible for managing and representing the Foundation.

- President**
Demetrio Carceller Arce
- Vice Presidents**
Ramon Agenjo Bosch
Ramon Armadàs Bosch
- Secretary**
Pau Furriol Fornells
- Trustees**
Raimundo Baroja Rieu
José Carceller Arce
María Carceller Arce

DAMM FOUNDATION COMPLIANCE COMMITTEE

The members of this committee oversee compliance with regulations and the Foundation's principles of responsible action.

- Chair**
Francisco Soler Buigas
- Secretary**
Àlex Galí Cabana
- Member**
Gabriel Pretus Labayen

DAMM FOUNDATION TEAM

Our team is aligned with our values and, thanks to their commitment, our initiatives have a positive impact where they are needed most.

- Directors**
Ramon Agenjo Bosch
Ramon Armadàs Bosch
- General coordination**
Àlex Galí Cabana
agali@fundaciodamm.cat
Itziar Méndez García
imendez@fundaciodamm.cat
- Secretary**
Núria Herrero Romeu
nherreror@damm.com
- Communication**
Jordi Laball Vidal
jlaballv@damm.com
Laura López Castellet
llopezc@damm.com
- Internal communication**
Carolina Jiménez Jiménez
cjimenez@damm.com
- Executive Director of the Damm Football Club**
Carles Domènech Quintana
cdomenech@fundaciodamm.cat
- Director of Sport of the Damm Padel Club**
Manu Pascual Esteban
mpascuale@clubpadeldamm.com

Transparency and rigour

This Activity Report, our websites and social media profiles are the channels we have chosen for sharing with the public the documents and information that govern the work of the Foundation. By publishing materials such as this Activity Report and the Code of Best Practices, among other documents, we are accountable in a rigorous and transparent manner to society and to our stakeholders.

In short, we wish to maintain continuous dialogue so that we can inform people about our activity and disseminate the actions we invest our efforts in.

OUR COMMUNICATION CHANNELS

- Damm Foundation**
www.fundaciodamm.cat
✉ @Fundacio_Damm
- Damm teams**
'Balón al suelo' magazine
- Damm Football Club**
www.cfdamm.cat
✉ @CFDamm
© @CFDamm
© CF Damm
📞 @CFDamm
- Damm Padel Club**
✉ @CPDamm

BUILDING OUR FUTURE

In 2023 we made good progress on the construction of the new Damm Sports Centre. The facilities, which occupy an area of 30,000 m² on Montjuïc hill in Barcelona, utilise the full potential of the space, integrating the natural environment into the sports complex as an added value.

In late 2022, work began on the Sports Centre which will include two multi-purpose 11-a-side football fields –one of which can be divided into two 7-a-side football fields– and two buildings. The main building will house the offices of the Damm Football Club, as well as the Club’s medical services, gym, changing rooms for the main field, and a study hall so that players can continue their academic training. The second building will house the other changing rooms and the stands –with a capacity for up to 550 spectators–, as well as a catering area.

The Sports Centre being built by the Damm Foundation is a joint project by Barcelona-based architectural studios Max de Cusa and Hiha Studio, who designed the complex in line with sustainability and energy efficiency criteria. The energy used by the complex will be electricity completely from solar panels. Rainwater collected in a tank will be used for watering and maintaining the various spaces.

The Damm Football Club will be the main, though not exclusive, user of the new facilities. The Damm Foundation will also make the facilities available to Damm’s employees and their families, as part of the company’s commitment to the health and wellbeing of everyone who makes up the Foundation.

PRESIDENT OF THE SPANISH OLYMPIC COMMITTEE (COE) VISITS THE WORKS

In July, Alejandro Blanco, president of the Spanish Olympic Committee (COE), visited the worksite of the future Damm Sports Centre and learned in depth about the Damm Football Club’s training project. Accompanied by Ramon Agenjo, vice-president and director of the Damm Foundation and president of the Damm Football Club, and Carles Domènech, executive director of the Club, Blanco was able to see first-hand the progress made on the sports complex.

Josep Maria Valls, president of Montjuïc Swimming Club, and Bernat Ardèvol, director of the Barcelona architecture studio Hiha Studio, also visited the works.



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**AN INSPIRATIONAL PROJECT
FOR STUDENTS**

The Damm Sports Centre was the subject of a business project of the students taking the Master's in Sport Management and Marketing at the Johan Cruyff Institute. Àlex Galí, general coordinator of the Damm Foundation, presented the project to the students who, after studying the challenge, put forward their own proposals for optimising the strategic plan for the facilities, taking into account the values of the Damm Football Club and the possibilities offered by its new location in Montjuïc, an area with a great sports tradition in Barcelona.

The facilities of the Damm Sports Centre occupy an area of 30,000 m² on the hill of Montjuïc and utilise the full potential of the space, incorporating the natural environment into the sports complex as an added value



2023 FIGURES

Social impact

CLUBS AND PLAYERS

250

players

14

teams

73

Members of the
technical team and staff

20

Fernando Coll study
scholarships

DAMM HISTORICAL ARCHIVE

153,715

catalogued and digitalised
articles

28,351

catalogued objects

125,364

digitalised photographs and
documents

6,862

visitors to the Archive

PATRONAGE AND COLLABORATIONS

69

collaboration
agreements

32

with cultural
entities

37

with social, education
and sports entities

Our three areas of activity
benefit numerous people,
organisations and entities

Economic dimension

€4.63 M

allocated to sports, cultural and social
projects in 2023

FOUNDATION CONTRIBUTIONS

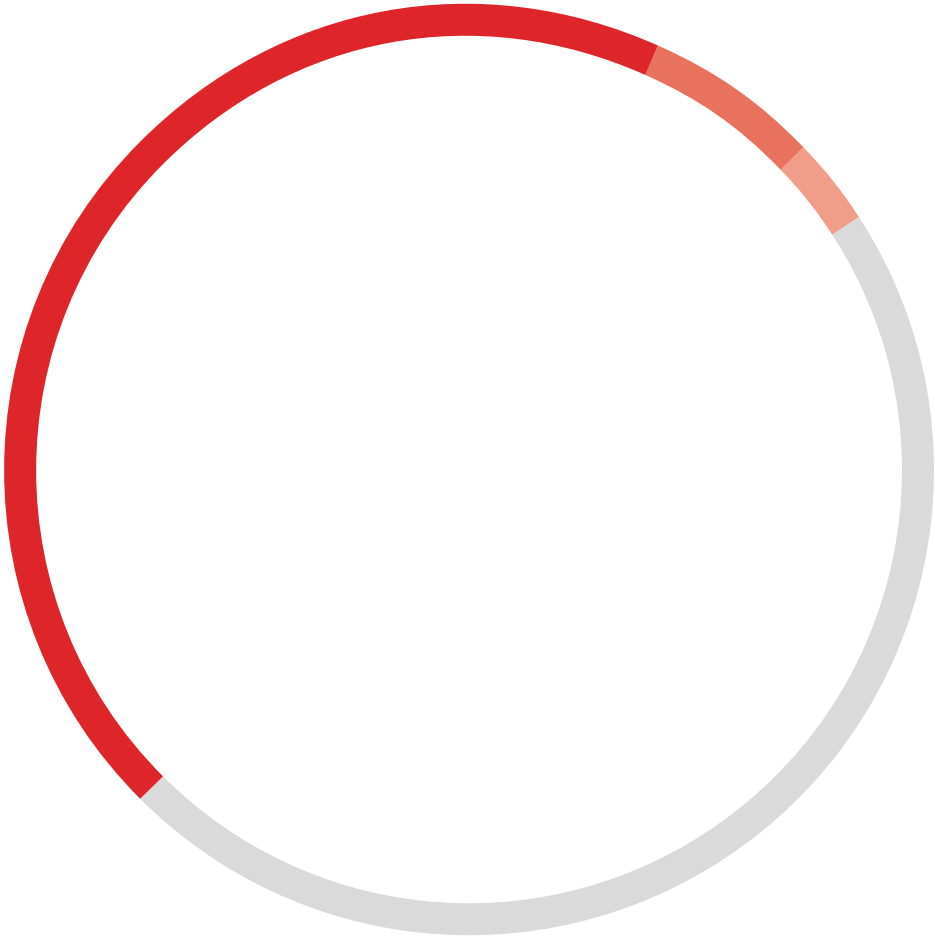
53.57 %

Contribution to own projects

- 82.55 % Damm Football Club
- 11.64 % Damm Padel Club
- 5.81 % Damm Historical Archive

46.43 %

Collaborations with third parties



RECOGNITION FOR OUR PHILANTHROPY ACTIVITY

In 2023, three entities recognised the Foundation's philanthropic work and the positive social impact of our initiatives. The non-governmental development organisation Manos Unidas awarded us the 'Somos Solidarios' seal, which identifies and gives visibility to companies that collaborate in its corporate social responsibility projects and social action programmes.

At its 'El Valor de las Empresas' (The Value of Companies) ceremony, the Red Cross recognised the Damm Foundation for its commitment and business partnership and its contribution to meeting the Sustainable Development Goals (SDGs). Ramon Agenjo, vice president and director of the Damm Foundation, was at the event to receive the award, reflecting the close relationship between the two entities. The Damm Foundation has actively collaborated with the Red Cross for several years and supports many of its projects.

At its 32nd Summer Gala, the AURA Foundation recognised our work in promoting the social inclusion of people with intellectual disabilities. With this distinction, awarded at an event attended by 1,000 people, our Foundation joined the list of Empresas con AURA (Companies with AURA), after the Damm Football Club employed Sergi in May 2023 as an assistant.

This year we received
three recognitions for our
commitment to improving
people's quality of life



FOSTERING AND PROMOTING CULTURE AMONG THE DAMM TEAMS

Damm employees had the opportunity to attend major music, dance and theatre performances throughout the year



PREVIEW OF A CLASSIC PLAY BY ÀNGEL GUIMERÀ

Over 350 Damm employees, accompanied by friends and family, were able to enjoy a preview of *Terra baixa* (*Reconstrucció d'un crim*), by Pablo Ley, at the Teatre Nacional de Catalunya (TNC). The Barcelona playwright turned Àngel Guimerà's text into a fast-paced detective story and thriller about the working class fight against oppression, with a contemporary perspective. Without losing sight of the original story, this adaptation introduces two new characters: a journalist and a policeman who investigate Sebastià's murder.



REFLECTING ON CLIMATE CHANGE WITH *THE JUNGLE BOOK*

Barcelona's Gran Teatre del Liceu presented choreographer Akram Khan's modern version of a Rudyard Kipling classic. Going beyond words, using gesture and movement, *Jungle Book reimagined* invited Damm employees who enjoyed this classic to reflect on climate change, which affects all living beings on the planet. Featuring an original score, with animations and visuals, the work was performed by 10 international dancers.



A CONCERT FOR LEARNING TO ENJOY CLASSICAL MUSIC

The Ricercata wind quintet performed a concert exclusively for Damm's partners at the Estrella Damm Old Brewery, playing pieces by Jacques Ibert, Carl Nielsen and Maurice Ravel, which was exclusively for Damm employees. In addition to the quintet's concert, Álvaro Guibert, director of External Relations at the Reina Sofía School of Music, gave a presentation during which he offered attendees some pointers for learning to listen to and enjoy classical music. The event was also attended by Ramon Agenjo, vice president and director of our Foundation, Paloma O'Shea, founding president of the Reina Sofía School of Music, and Julia Sánchez, CEO of the School.



THE OBC AND ALINA IBRAGIMOVA PERFORM MESSIAEN, STRAUSS AND BEETHOVEN

The Barcelona Symphony Orchestra and National Orchestra of Catalonia (OBC), under the direction of Ludovic Morlot and accompanied by violinist Alina Ibragimova, performed pieces by Olivier Messiaen and Richard Strauss and Violin Concerto in D Major, Op. 61 by Ludwig van Beethoven. Damm's employees enjoyed this concert at L'Auditori de Barcelona, the highlight of which was the performance of Beethoven's work, one of his masterpieces, contemporary to his Fourth Symphony, whose middle movement is one of the most admired in history.

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CARLOTA SUBIRÓS BRINGS ‘LA PLAÇA DEL DIAMANT’ TO THE TNC

‘La Plaça del Diamant’ is a major work of Catalan literature and a post-war classic. More than 300 people, including Damm employees and their friends and family, had the opportunity to enjoy this adaptation of Mercè Rodoreda’s novel of the same name. Subirós puts the spotlight on the voice of Natàlia, a humble woman from the Gràcia neighbourhood in Barcelona. The work was performed by a strong team of 11 actresses of different ages and profiles, accompanied by live music by the composer Clara Aguilar.



PALAU DE LA MÚSICA PRESENTS MIKE OLDFIELD’S ‘TUBULAR BELLS’

Damm’s guests were able to enjoy ‘Tubular Bells’ –Mike Oldfield’s first solo work, composed when he was 19 years old– at a concert celebrating the 50th anniversary of this electronic symphony. Also performing in the concert was Maggie Reilly, a Scottish singer who collaborated with Oldfield in the 80s, who sang a set of songs by the English composer, such as ‘Moonlight Shadow’, ‘Foreign Affair’, ‘To France’ and ‘Guilty’. The concert was performed by Catalan band Opus One, fronted by musician and musicologist Xavier Alern.



**ELÍSABETH HERNÁNDEZ,
DIRECTOR OF PEOPLE DEVELOPMENT AT DAMM**

Drawing on her career of more than 20 years in people management, Elísabeth applies her experience to contributing to the cultural transformation of the company. She has promoted corporate social responsibility actions, cross-disciplinary training and collaboration between the different departments at Damm for over seven years. In short, looking after people in the Damm team.

Elísabeth believes that all companies should have an institution like the Damm Foundation, since it has a positive impact in the area in which it operates, helping to create a better society. As Hernández says, “Damm’s commitment to society has been a constant since the beginning and the Foundation is a key part of supporting the sports, cultural and social fabric of our area.”

She says that the Foundation’s social contribution “also strengthens the company’s reputation and influences the development and commitment of the people at Damm, enhancing a sense of belonging among its employees, who feel close to the values, principles and actions promoted by the Foundation.”

In addition, Damm’s Director of People Development considers that one of the Damm Foundation’s actions most appreciated by its employees is the invitations to the various cultural and sports events held throughout the year.

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ESTRELLA DAMM OLD BREWERY

Located in the centre of Barcelona, beer was brewed in this historic building for almost 90 years. Today it is Damm's headquarters and those of our Foundation and hosts different events each day



A symbol of the architecture and history of Barcelona

The Damm Foundation's headquarters are located at the Estrella Damm Old Brewery, an emblematic building in Barcelona on Rosselló street, where the company brewed beer for 87 years. The brewery was opened in 1905 and named 'La Bohemia' in honour of the Czech beer-brewing region. As well as the brewery (the current Estrella Damm Old Brewery building), three other buildings were built nearby for recovering the cereal waste from beer production, for making ice and for bottling.

The company continued to grow, and in 1992 it was decided that production would move to Santa Coloma de Gramenet and El Prat de Llobregat, where the brewery is located today. Although beer was no longer brewed on Rosselló street, the company's headquarters remained in this iconic building which, over time, has also become a point of reference in Barcelona, both for its historical and architectural interest and its diverse cultural offer.

In 2021, the Estrella Damm Old Brewery launched its guided visits service, enabling beer lovers to discover the history of this emblematic building on Rosselló street, as well as the Damm Historical Archive.

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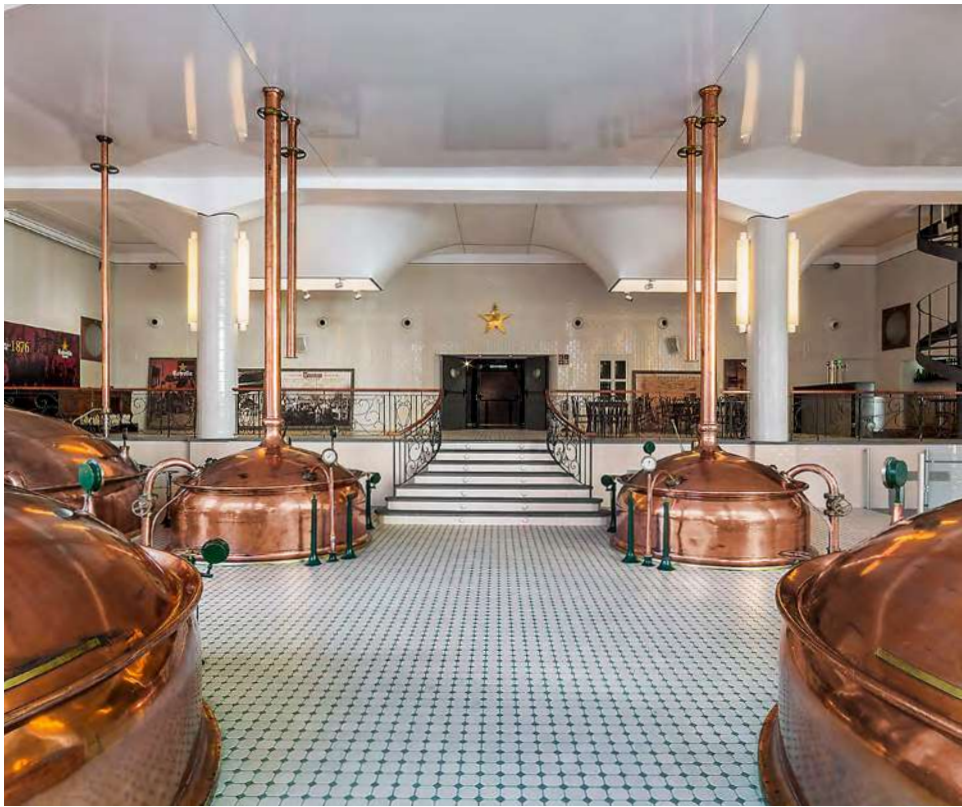
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AN EMBLEMATIC INDUSTRIAL BUILDING

The Estrella Damm Old Brewery is a typical factory building of the early 20th century, with façades combining stucco and exposed brickwork and a slender, tapered chimney. The complex is also notable for the crenelated form of the different façades. The brand's emblematic five-pointed star crowns the front of the building and also features in the 'trencadís' (ceramic mosaic) on one of the corners, with two stars that represent Estrella Dorada (today's Estrella Damm) and Bock Damm beers. Also of note is the main entrance gate, designed by Mariscal in 2012.



Visitors to the Estrella Damm Old Brewery discover how beer was made 147 years ago, in spaces such as the Sala de Brasaje (Boiling Room), the Sala de Máquinas (Machine Room) and the Damm Historical Archive



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DAMM TEAMS

THE VALUE OF TEAMS

70 years ago, a group of football-loving Damm workers decided to start a team. Their football matches planted the seed of what would become one of the leading grassroots sports entities in Spain, the Damm Football Club. Applying the same philosophy of making the education of young people a priority and instilling in them the values of sport, the Damm Padel Club was founded in 2012. Today, respect, teamwork and a spirit of constant improvement are the key values in our two Clubs, both of which have achieved prestigious recognition in their respective disciplines.

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THE DAMM FOOTBALL CLUB

Since 1954, the Damm Football Club has prioritised education above and beyond people’s talent and sporting achievements

Sports and personal achievements

The Club was Damm’s first major social and sports project and the origin of our Foundation. After almost 70 years, it has become a leading talent training academy, instilling the Club’s foundational values in all the players who pass through it. The Club stands out from other clubs in that the scholarships granted by our Foundation cover all costs associated with sport for all its players. Today, the Club’s first teams are the Women’s Juvenil (16-18 years) –since the 2014-2015 season– and the Juvenil A.

CLUB ACHIEVEMENTS

| | | |
|--------|---------|------|
| 156 | 35 | 24 |
| titles | leagues | cups |



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Educating through sport

Since its inception, the Damm Football Club, or CF Damm, has integrated personal development and sports education with playing football, in alignment with its founding values:

— Sport

Sportsmanship and respect for other team members, referees, rival teams and supporters, whatever their colours, are the fundamental principles of everyone at the Damm Football Club.

— Camaraderie

We always pursue collective success and ensure that individual talent is at the service of the team.

— The desire to improve

Through the constant quest for improvement, effort and discipline, the Club teaches its players that all experiences in life are opportunities.

— Professionalism

The Damm Football Club trains and prepares its players so that they can progress in sport outside the Club.

Project leadership

A project such as the Damm Football Club requires a large team of professionals who ensure that the training and sporting activity of the hundreds of players in the Club is carried out as well as possible.

Honorary President

Josep Barcons

President

Ramon Agenjo Bosch

Executive Director

Carles Domènech Quintana

Head of the Finance and Social Department

Francesc Nebot

Director of Medical Services

Dr. Carlos Barcons

Press Officer

Ignasi Cardó

Director of Sport

Albert Puigdollers

Women's Juvenil coordinator

Andrés Jarque

11-a-Side Coordinator

Marc Pinyol

7-a-Side Coordinator

Adrià Moya

First Team Coaches

Juvenil A: Sergio García

Women's Juvenil: Ana Barbancho

HEALTH AND WELLBEING, TWO KEY ELEMENTS

The football teams and the Damm Football Club need multidisciplinary working groups to look after the health and wellbeing of the players in all the Club's age groups. Dr Barcons, a sports medicine specialist, leads a medical team of 25 professionals covering nine medical specialities.

This service is accredited as a sports medicine centre by the Government of Catalonia, and as a collaborating centre of the Catalan Football Federation (FCF) and the Mutu- alidad Deportiva (Sports Mutual Society).

The Damm Football Club is one of the leading youth football academies in Spain

Sporting achievements continue in 2023



JANUARY

EXCITING KNOCK-OUT GAME FOR JUVENIL IN THE ROUND OF 16 OF THE COPA DEL REY

Juvenil A tried to repeat last season’s success in the Copa del Rey, when they eliminated FC Barcelona in the first round, but this time they couldn’t beat Barça.

The Damm Football Club took to the pitch with more determination than the ‘culés’ (Barça) and was rewarded with an excellent goal in the first quarter of the game. However, Barça stepped up the pace, moving the ball quicker, and managed to equalise before half-time.

Barça forced a penalty in the second half, and although Sergio García’s players fought hard to hold on to the game they were hit with two goals in the final minutes.

FEBRUARY

A LEGENDARY TEAM

The Damm Football Club launched a four-episode documentary series on YouTube, shot in February 2022, about Juvenil A qualifying for the Copa del Rey during the 2021-2022 season.

The cameras followed Luis García’s team during the game that qualified them for the Copa del Rey, their victory against FC Barcelona, which took them to the quarter final, and the game against Granada CF, where the Andalusian team unfortunately eliminated them from the competition.

Once their adventure in the Copa del Rey was over, the documentary followed the last three months of their season, until the farewell ceremony for a generation of players who now form part of the Club’s history.

The four episodes of *Un equipo de leyenda* (A Legendary Team) can be seen on the Damm Football Club’s YouTube channel.

APRIL

ROBERT LEWANDOWSKI SUPPORTS THE 18TH EDITION OF RELATOS SOLIDARIOS DEL DEPORTE

FC Barcelona player Robert Lewandowski presented the 18th edition of the book *Relatos Solidarios del Deporte* (Stories of Sporting Solidarity), the initiative of a group of journalists.

The money raised from sales of the book was donated exclusively to the Lovaas Foundation, a charity that promotes programmes to improve the quality of life of children diagnosed on the autistic spectrum.

“We are not only sportspeople. We have the voice to raise awareness in society of this type of disorder which many people find difficult to cope with”, said Lewandowski.

The Damm Foundation collaborates with the *Relatos Solidarios del Deporte* book and the Damm Football Club’s Executive Director, Carles Domènech, is one of the journalists involved in the project and author of one of the stories.

The Damm Football Club has been a benchmark for youth football for over 70 years, as demonstrated by the good sporting results achieved in 2023



APRIL

**CF DAMM SIGNS PARTNERSHIP
AGREEMENT WITH VENEZIA FC**

The agreement signed by the two teams allows them to develop their own methodology by exchanging training knowledge. The agreement enables the Club to find new career paths for the young players finishing the youth football stage and helps to organise friendlies and other events.

This agreement with Venezia FC joins those signed in the past with German team Bayer Leverkusen and Turkish team Fenerbahçe, among others, demonstrating the Dammm Football Club's clear commitment to international projection and to maximising the talent in the Club.

**CF DAMM'S VETERANS SCORE A WIN
OVER FC FÁTIMA**

CF Dammm's Veterans Group team defeated FC Fátima 0-4 in a friendly match at Can Masarnau municipal football ground in Igualada. The match was chosen for the inauguration of the complex's new facilities.



MAY

**INFANTIL A WINS THE MEMORIAL
PASQUALE MIELE TOURNAMENT IN
NAPLES**

The Infantil team (players aged 12-13 years) led by Jordi Fernández defeated SSC Bari (2-1) in the final, with Enzo Romano scoring in the last minute of the game. Romano was named Best Player of the championship.

The partnership agreement signed in April with Venezia FC enabled the Dammm Football Club to participate in this tournament. Three youth academies of Italian professional teams also participated.

**CADETE A PLAYS IN THE 7TH VICENTE
DEL BOSQUE TOURNAMENT IN MADRID**

The boys (aged 14-15 years) trained by Igna Falcés finished second in the group stage in one of the most prestigious tournaments for this age group in Spain. Playing against some of the best youth academies in the country, the players had a very positive experience on and off the pitch. They also got to personally meet Vicente del Bosque, who has close ties with the Dammm Football Club.

JUNE

**JUVENIL A WINS THE CATALAN
FOOTBALL CHAMPIONSHIP FOR THE
SECOND TIME**

Sergio García's players won the Catalan Football Championship after defeating RCD Espanyol in the final in June. This was the second time in the Club's history that the first team players had won the Catalan title, and it was the perfect end to an excellent season.

After winning two very evenly-matched qualifiers, the team reached the final of the championship and beat Espanyol 2-3. The Dammm Football Club dominated the game and had the best opportunities to score, especially in the second half, when they had the game in the bag despite Espanyol, managed by Javi Chica, scoring a second goal.

Juvenil A thus wrapped up another historical year for the Dammm Football Club, which will always remember this generation of players, who have a promising future ahead of them.

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JUNE

**SEASON CLOSING DINNER WITH
INVITED GUESTS RUBÉN ALCARAZ
AND GERARD LÓPEZ**

The Estrella Damm Old Brewery was decked out to host the Damm Football Club's traditional end-of-season dinner for 2022-2023. At the event, the president, Ramon Agenjo, personally congratulated the players who were completing their educational stage at the Club.

Rubén Alcaraz, a football player with Cádiz CF, who trained in the Damm Football Club's youth academy during the Benjamín (8-9 years) and Juvenil (16-18 years) stages, returned 'home' as invited guest. He was accompanied by the Catalan national team coach Gerard López, who said a few words to the Club: "For me, Damm is Catalan football history. The Damm Football Club is training, football, values and education."

OCTOBER

**2023-2024 SEASON
PRESENTATION CEREMONY**

This year, the Estrella Damm Old Brewery again hosted the presentation of the Club's new season. The event gathered together the squad of all the Damm Football Club teams, their families and the technical and management teams.

The Club's players also had official individual and group photos taken, enjoyed a magic show by Jordi Caps, winner of the *Got Talent Spain* programme in 2022, and got to hear first-hand the experience of Ousman Umar, founder of the NGO Nasco Feeding Minds, who left his home country of Ghana at the age of 13 to embark upon a long journey on foot to reach Spain.

With this get together, the Club officially opened an exciting season ahead.

OCTOBER

**ENZO ROMANO CALLED UP BY THE
WELSH UNDER-15 NATIONAL TEAM**

The Cadete B player headed to Poland to take part in a preparatory tournament for national teams. Romano took on the hosts, Iceland, and also captained his national team against Spain. The Damm Football Club forward is a regular on the call-up lists for the lower categories of the Welsh national team.

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NOVEMBER

FERNANDO COLL SCHOLARSHIP
AWARDS

Around 20 Damm Football Club players received Fernando Coll educational scholarships. This financial aid allows them to continue their academic education while training as footballers. The executive director, Carles Domènech, and the sports director, Albert Puigdollers, presented the players with their scholarship award certificates at the Estrella Damm Old Brewery.

These scholarships were set up as a tribute to Fernando Coll, former Damm president and one of the greatest promoters of the Damm Football Club. They are 100% aligned with the Club's commitment to developing boys and girls not only as footballers but also as people, through education and the values of sport beyond the results on the pitch.

DECEMBER

THREE CUPS IN A ROW

Juvenil A achieved the season's main objective in December 2023 by qualifying as one of the best youth teams in Spain to play the Copa del Rey for the third consecutive year.

Qualifying for the Copa del Rey was a great feat and marked a highly promising start to a season in which the team scored 19 points out of a total of 24. This performance was key to helping them cope with a series of unfavourable results against some direct rivals. Sergio García's players completed their work by getting to the final game on their own steam.

DECEMBER

TWO FORMER DAMM PLAYERS WIN
AWARDS AT THE NIGHT OF THE STARS

Maria Pérez and Irina Uribe, two First Division players who came through the youth teams of the Damm Football Club, received awards at the 11th Gala Estrelles del Futbol Català. This annual event organised by the Catalan Football Federation (FCF) awards the best football and 5-a-side football players.

Ballon d'Or winner Aitana Bonmatí and midfielder player Oriol Romeu were named Best Players at a gala in which Pep Guardiola, Alejandro Balde, Javi Puado and Bojan Krkic, among others, also received an award.

The Damm Football
Club organises various
events to strengthen
the bond with its teams

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CF Damm teams in the 2023-2024 season

219 players, aged 8 to 19, developed as footballers and as people in the Damm Football Club's 12 boys' teams and the girls' team. 59 members of staff accompanied them during the season



BENJAMÍN B

Marc Claret, Thiago Figueroa, Martí Gatell, Marc Geladó, Arnau Gregorio, Àlex López, Leo Matamala, Iago Rodrigo, Álvaro Salvador, Yeraí Sosa and Àxel Villegas

Coach: Manu Domínguez. **Assistant Coach:** Adri Moya. **Physiotherapist:** Ona Paradell



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BENJAMÍN A

Adrián Becciu, Jan Brugat, Marc del Olmo, Diego del Pozo, Joel Espada, Marc López, Mateu Manso, Barka Seif Mpanda, Éric Navío, Shinta Nishiyama and Alessandro Peretto

Coach: Jacob Ferrer. **Assistant Coach:** Marc Martínez. **Physiotherapist:** Èric Tomás



ALEVÍN C

Nehemías Carlos Sa Ca, Raúl Donaire, Alessandro Paol Impera, Joan Martínez, Hugo Mayoral, Éric Moras, Tetsuhito Nakao, Claudio Ruiz, Pau Sevilla, Jan Torquemada and Roger Vilà

Coach: Àlvar Acosta. **Assistant Coach:** Adri Moya. **Physiotherapist:** Alberto Saura



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ALEVÍN B

Álex Álvarez, Pol Boix, Pau Bosch, Áxel Bueno, Robert Casajuana, Diego Crucis, Marc Heredia, Iker Pueyo and Pol Rion

Coach: Martí Batlle. **Assistant Coach:** Fernando Rodríguez. **Physiotherapist:** Albert Pérez



ALEVÍN A

Hugo Boza, Abel Calzada, Joan Chaparro, Artur Esmoris, Lucas Esquivel, Àlex García, Dylan Gutiérrez, Oriol Piedra, Álvaro Quirós, Guillem Retortillo and Martí Tomàs

Coach: Dani Galindo. **Assistant Coach:** Adrián Machuca. **Seven-a-side Goalkeeping Coach:** Àlex Túnez. **Physiotherapist:** Àlvaro Sánchez



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INFANTIL B

Pol Amat, Neil Ballesteros, Benja Castellà, Tamer Chentoufi, Pau Conejero, Mamadou Dansokho, Édgar Durà, Eloi Eslava, Pol García, Ethien Garrido, Marc Guerrero, Pau López, Riaan Mathur, Luca Mba, Gerard Millán, Ander Rico, Ian Saltor, Pau Sarrià and Pol Xufré

Coach: Rubén Monteagudo. **Assistant Coach:** Eric Oliva. **Physiotherapist:** Javier Carpintero. **Team manager:** Carlos Morales



INFANTIL A

Éric Arroyo, Clifford-Nana Boadi, Iván Boria, Biel Bru, Aitor Cazorla, Tristán Ciolacu, Joel Corderroua, Bangaly Diakhite, Erik Fernández, Mariano Fernández, Izan Francés, Joan González, Gerard Laffitte, Marc Manzanero, Oriol Morató, Robert Oliveras, Unai Pérez, Pere Planas, Arnau Serra, Banna Sylla and Max Tomàs

Coach: Jordi Fernández. **Assistant Coach:** Pol Delgado. **Physiotherapist:** Germán Mendo. **CB, IA and IB Goalkeeping Coach:** Guillem Ruiz. **Team manager:** Juan Mateu



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CADETE B

Dani Amaro, Marc Ardèvol, Ayman Bentahar, Omar Boiro, Max Chatiliez, Àlex Díaz, Marcel Gil, Lucas Gironés, Moussa Gueye, Fernando Mazón, Gabriel Mirzoev, Éric Moreno, Víctor Isaac Pérez, Biel Pocurull, Yago Rivera, Enzo Romano, Biel Sayós, Diego Serrano, Nico Vidal and Bryant Villalba

Coach: Íker Garayeta. **Assistant Coach:** Marcos López. **Physiotherapist:** Iván Caballero. **Team manager:** Dídac Reina



CADETE A

Georgi Aleksandrov, Hugo Blasco, Gerard Frago, Joan García, Éric García, José David García, André Gayapersad, Biel Gutiérrez, Edu Haro, Adrián Hidalgo, David Julià, Pau López, Arnau Mares, Roger Martí, Jorge Martínez, Aarón Montes, Antonio Moreno, Eduard Puig, Ferran Tinoc and Jean Paul Viveros

Coach: Marc Pinyol. **Assistant Coach:** Nil Serrat. **Provisional Physiotherapist:** Berta Campos



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JUVENIL C

Mohamed Abouzra, Guillem Anglada, Albert Barris, Nicolás Bobea, David Borrego, Itzel Colocho, Íker del Moral, Manel Estévez, Martí Farell, Pablo García, Pau Gardeta, Ferran Rafús, Jordi Rafús, Sergi Riba, Pol Rico, Hugo Rouco, Adrià Rubira, David Sáez, Ian Solà, Nouhoun Sylla, Nil Villarraso and Lucca Egidio Zunino

Coach: José Jiménez. **Assistant Coach:** Víctor Valenzuela. **Physiotherapist:** David Sancho. **Team Manager:** Juan Gutiérrez



JUVENIL B

Íker Baixauli, Jan Barbero, Rafa Cabello, Enric Capdevila, Nico Cruz, Pau Davia, Elliot Fernández, Joel Fontanet, Aimar García, Álex González, Hugo Hernández, Joan Martínez, Izan Mena, Marc Muijal, Yeray Muñoz, Antonio Olivera, Guillem Ollé, Xavier Pastor, Jan Quiles, Marc Ramírez, Íker Reche, Cesc Rius and Choi Wonrock

Coach: Albert Martínez. **Assistant Coach:** Aleix Mosqueda. **Fitness Coach:** Carlos Montolio. **Team Manager:** Fernando Navarro. **Physiotherapist:** Ferran Parés. **JB, JC and CA Goalkeeping Coach:** Arnau Carrillo



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JUVENIL A:

Guifré Bernabéu, Miguel Bertrán, Joel Cadenas, Salva Costa, Guillermo Cucurull, Lluís Estebe, Roger Farrerons, Fran García, Juan Camilo Lastra, Víctor Lugo, Víctor Pastor, Hugo Pérez Ruano, Víctor Puig, Hugo Rodríguez, Raúl Ronda, Àlex Sans, Jordi Solé, Maikel Tijan and Pol Trigueros

Coach: Sergio García. **Assistant Coach:** Pablo Rotchen. **Fitness Coach:** Ramon Ferrer. **Goalkeeper Coach:** Pau Ruiz. **Analyst:** Adrián Márquez. **Physiotherapist:** Éric Nolla. **Team Manager:** Juan Antonio Mesones. **Kit Manager:** Santi Moya. **Press Officer:** Ignasi Cardó



WOMEN'S JUVENIL:

Martina Adrià, Carla Alemany, Aina Amat, Lydia Bellmunt, Judith Brao, Rocío Castellano, Paula Cortijo, Carla Esteban, Isona Esteve, Elsa Fernández, Ingrid Fernández, Clàudia García, Nerea Gómez, Olalla Lacort, Ainara Maya, Laia Navarro, Lucía Oller, Alba Pérez, Meri Polo, Ester Ruiz, Paula Serna and María Torres

Coach: Ana Barbancho. **Assistant Coach:** Paula López. **Fitness Coach:** Borja Sánchez-Reig. **Goalkeeper Coach:** Pau Opoku. **Physiotherapist:** Anna Campderrós. **Team Manager:** Carla Huatay. **Kit Manager:** Paco Gómez. **Press Officer:** Jordi Pineda



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CF Damm, a club of future talents

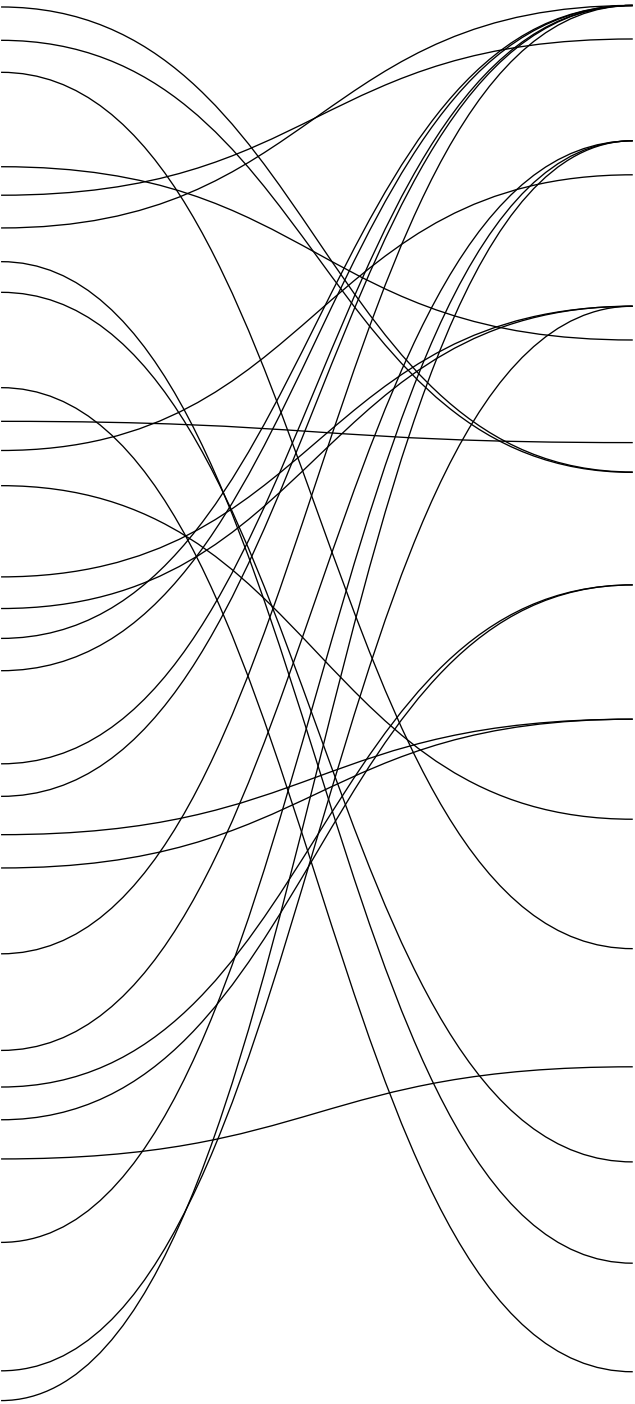
The Damm Football Club has been training future professional footballers for many years. Far from the eyes of the media, hundreds of children and adolescents play in pursuit of their dream.

Once they have finished their training at the Damm Football Club, many of the players continue their progress as footballers in top-level teams.

These movements of players only serve to reaffirm the work of all the professionals in the Club, from the scouting and daily training sessions to participation in competitions.

26 male players and 2 female players left CF Damm in the 2022-2023 season to join the professional team system

| | |
|---------------------------------------|---|
| 2004 Amateur/professional football | Yahir Antúnez Elliott Barrois Manel Beneite |
| 2005 3rd year Juvenil | Álvaro Cortés* Javi Sarasa Adri Mora Robert Jalade Marc Jurado |
| *Returned after a transfer. | |
| 2006 2nd year Juvenil | Pol Rivera Cesc Riba Judith Berenguer Carla Julià** |
| **Left mid-season. | |
| 2008 2nd year Cadete | Lorenzo Oertli Albert Armenteros Àlex Cantarell José Antonio Gómez, <i>Joselte</i> |
| 2009 1st year Cadete B | Arnau Bertrán Víctor Bívól Kevin Cortés Xavier Laroche |
| 2010 2nd year Infantil | Silvio Guillén |
| 2011 1st year Infantil | Habibu Gakou Dani Díaz Kalilou Sangare Mamadou Coulibaly |
| 2012 2nd year Alevín | Alejandro Barbany |
| 2014 2nd year Benjamín | Unai Rodríguez Nicolás Cristo |



| | |
|---|---|
|  | Girona FC Girona FC B 7 players |
|  | RCD Espanyol RCD Espanyol B 4 players 1 player |
|  | FC Barcelona FC Barcelona B 3 players |
|  | RCD Mallorca RCD Mallorca B 3 players |
|  | Atlético de Madrid 2 players |
|  | Levante UD 2 players |
|  | FC Levante Las Planas 1 player |
|  | SD Eibar B 1 player |
|  | Real Betis 1 player |
|  | Valencia CF 1 player |
|  | Sevilla FC 1 player |
| | Real Madrid 1 player |

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FORMER CF DAMM PLAYERS
IN PROFESSIONAL TEAMS

| SPANISH LEAGUE | LEAGUES OF OTHER COUNTRIES |
|---|---|
| Girona FC David López | SS Lazio (Italy) Mario Gila |
| Villarreal CF Gerard Moreno Ramon Terrats | Toulouse FC (France) Álex Domínguez |
| Cádiz CF Rubén Alcaraz | SC Braga (Portugal) Víctor Gómez |
| RC Celta de Vigo Carles Pérez | Club Brugge KV (Belgium) Víctor Barberá |
| UD Las Palmas Mika Mármol | Panathinaikos FC (Greece) Aitor Cantalapiedra |
| Sevilla FC Maria Pérez | Anorthosis Famagusta FC (Cyprus) Salva Ferrer Sekou Gassama Sergio Tejera |
| FC Levante Las Planas Irina Uribe | FC Zürich (Switzerland) Adrián Guerrero |
| RCD Espanyol Keita Balde Edu Expósito Joan García Júlia Serrat | Hammarby IF (Sweden) Marc Llinares |
| SD Eibar Konrad de la Fuente | Sarpsborg 08 FF (Norway) Arnau Casas |
| Elche CF Carlos Clerc | Inter Miami CF (United States) Lawson Sunderland |
| SD Amorebieta Félix Martí Garreta | |
| Atlético de Madrid B Laia Parera | |
| Dux Logroño Montse Quesada | |



MARIA PÉREZ
WORLD FOOTBALL CHAMPION WITH THE SPANISH NATIONAL TEAM IN 2023

Born in Sant Fost de Campsentelles (Barcelona) in 2001, Maria is a professional football player who plays in midfield with Sevilla FC and the Spanish national team. In just one season she went from playing in the Second Division with Barcelona’s reserve team to being signed by the first team, debuting with the senior national team and winning the World Cup. She has only good memories of her time with the Dammm Football Club, as those two years gave her the confidence she needed and she felt well accompanied.

A true world champion, Maria remembers seeing Iniesta’s goal while watching the World Cup at home with her cousins, “and now I’ve experienced it for myself!” She admits that the first weeks at the World Cup were hard. It was all about training, and the place they were staying in wasn’t particularly attractive and there was nothing to do, “but that made us more of a team, it brought us together. I took away lots of experiences and memories from the World Cup.”

CF Dammm was the first semi-professional club she played with, and she had an injury when she joined. But Juli García, her coach at the time, gave her the confidence she needed and helped her discover her position on the pitch: number ‘6’. She says of this time that: “we built a really strong team and I have good memories and experiences. I grew up a lot and matured as a result of the injury. It’s a club that really looks after its players and tries to make sure we are as comfortable as possible.”

Maria would love to be a role model for girls who are starting out, not only on the pitch but off it too: “We now have a lot of power as female role models to encourage girls not to be afraid to play. And I think we should take advantage of this, because things are definitely changing.”

29 former CF Dammm
players make up the
squad of different
Spanish and
international teams

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THE DAMM PADEL CLUB

In just 11 years, the Damm Padel Club's progress has been unstoppable. It is now a benchmark in Spanish grassroots padel and one of the most important youth academies for the sport.



Commitment to the highest-level training

Since its foundation in 2012, the Damm Padel Club (CP Damm) has been advancing with the same philosophy applied by the Damm Foundation to the Damm Football Club: to prioritise individual and collective education and development beyond the results on the pitch.

This clear commitment has made the Club stand out in the Spanish padel scene and become one of the most important padel youth academies in just a few years. During this time, the Club has trained around a hundred players, some of whom have gone on to reach the highest level in international padel. The Club's ambition to nurture the future elite of padel requires the effort of a committed team with a very high level of sports training. The Club's technical team prioritises effort, respect, fair play and camaraderie.

31 players aged 10 to 18 train at the campus facilities of Francisco de Vitoria University in Madrid and have received scholarships from the Damm Foundation.

The Club's official channel
📍 @CPDamm

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The team

The Damm Padel Club trains 31
players aged 10 to 18, accompanied
by a technical team who instil in them
human and sporting values

PLAYERS IN THE 2023 SEASON

| | | | | |
|-----------------------------------|--|--|--|--|
| BENJAMÍN A Víctor Lamas | ALEVÍN Javier Arellano Samuel Delgado Valeria García Christian Guerrero Carlota Lamas Mikel Ramos | INFANTIL María Arteaga Nicolás Fernández Paula Ferrán Fran de Frutos Inés Mendoza Cova Verdejo Iker Zamora | CADETE Rubén de Blas Jimena Díaz Manuel Huete León Ortega Oscar Ortega Pedro Ortigosa Sofía Pastor Daniel Sánchez Hugo Sánchez | JUNIOR Yraya Carnicero David Gala Sofía Llamas Ángel Maganto Carlos del Pico Alejandro Puga Álvaro Roca de Togores Pablo Sánchez |
|-----------------------------------|--|--|--|--|

MANAGEMENT
TEAM

| |
|--|
| PRESIDENT Ramon Agenjo Bosch |
| DIRECTOR OF SPORT Manu Pascual |

TECHNICAL
TEAM

| | |
|--|---|
| TRAINERS Javier Concepción Íker Gala Francisco Jurado Carlos Moraleda (up to July 2023) Francisco Ramírez | FITNESS COACH Aitor Cantos Yago de la Rica (Since August 2023) |
|--|---|

(Data as at 31 December 2023)



FORMER CP DAMM PLAYERS
WHO HAVE MADE PADEL
THEIR PROFESSION

MEN

Alejandro Galán
Coki Nieto
Iván Ramírez
Javier González Barahona
Víctor Mena
Pablo Díaz del Guante
Daniel López
Álvaro López Luque
Roberto Belmont
Emilio Sánchez Chamero
Daniel Santigosa
David Gala
Eduardo Herrero
Ismael Rodríguez
Carlos del Pico

WOMEN

Marta Talaván
Mónica Gómez
Lorena Cossío
María Castañera



DAVID GALA
PROFESSIONAL PADEL PLAYER

At only 17 years of age, David is already a regular in the final rounds of the main international tournaments and has won an enviable number of titles, including gold medal at the 2023 European Games. He could well be among the best players in the world in the coming seasons.

David excitedly recalls his early years with CP Damm. He, his brother and other team mates were among the first wave of male and female players to join the Club 11 years ago. “I joined when I was 7, and I was the smallest in the team. We had a great time. We were like a family and experienced a lot of things together”, he recalls.

The player says that CP Damm boosted his sporting career and that training with the Club was a big step forward for him: “The coaches and my training companions were amazing, and I learned, learned and learned while having fun at the same time.” He has particularly fond memories of his early days in the team tournaments and when he won his first Spanish Championship, because “winning titles with the Damm family was really exciting.”

CP Damm didn’t just help him develop as a player but also as a person, and he recalls it as “a club that places a lot of value on achievements, but also on aspects such as camaraderie and sportsmanship. These are values I learned when I was young and I take them with me wherever I go. Competing with these values has helped me a lot and I’m very grateful to CP Damm for that.”

As well as sport, the professional player said that the Club considered their studies “to be a fundamental pillar.” David said he learned to be “self-demanding and very efficient when studying, since my time was limited.”

When the players
finish their stage
at CP Damm they
are equipped with
the training and
preparation they need
to continue their
career in the world of
professional padel

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ANOTHER SEASON OF EXCELLENT RESULTS

In the 2023 season, the Damm Padel Club players repeated the success of the previous season, demonstrating that the Club's training project is in excellent health.

The quality of the CP Damm players was evident in all the tournaments they participated in. Moreover, many of the Club's players were called up by the national team and the Madrid team.



CHANGE OF SPORTS FACILITIES AND NEW KIT

The 2023 season brought with it two major changes for the Damm Padel Club players. Firstly, the Club relocated its training facilities to the Francisco de Vitoria University campus in Pozuelo de Alarcón (Madrid).

The Damm Padel Club's new sports headquarters consist of seven padel courts, six indoor courts and one outdoor court, a gym with state-of-the-art equipment, various multi-purpose halls for training sessions and a heated 25-metre swimming pool. In addition to the sports facilities, the Club's young players also have access to the centre's educational facilities, such as the library and study halls, in order to facilitate school work outside teaching hours.

Secondly, the Club has a new official supplier, the sports brand Asics, which takes over from Italian brand Lotto Sport. With this switchover, the Club changed the design of the players' technical garments, jackets and shirts. The sports kit is made from high-quality materials that meet the Damm Padel Club's training and competition requirements.



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Four male and three female players were
called up for the Spain and Madrid teams

TEAM TOURNAMENTS

| | | |
|-------------------------------|----------|----------------------------------|
| Madrid Open Team Championship | | First category. Winner ☆ |
| Spanish Team Championship | INFANTIL | First category. Winner ☆ |
| | CADETE | First category. Runner-up |
| | JUNIOR | First category. Winner ☆ |

INDIVIDUAL TOURNAMENT RESULTS

| | | |
|---------------------------------------|----------|--|
| Madrid Open Junior Championship | BENJAMÍN | Víctor Lamas. Winner ☆ |
| | ALEVÍN | Carlota Lamas. Winner ☆ |
| | INFANTIL | María Arteaga / Paula Ferrán. Winners ☆ |
| | JUNIOR | Pablo Sánchez. Winner ☆ |
| Spanish Junior Championship | BENJAMÍN | Víctor Lamas. Winner ☆ |
| | ALEVÍN | Valeria García. Winner ☆ Samuel Delgado. Runner-up |
| | INFANTIL | Nico Fernández. Runner-up Paula Ferrán / Cova Verdejo. Runners-up |
| Spanish Padel Federation (FEP) Master | ALEVÍN | Samuel Delgado. Runner-up Valeria García. Runner-up |
| | INFANTIL | Nicolás Fernández. Runner-up Paula Ferrán / Cova Verdejo. Winners ☆ |
| | JUNIOR | Carlos del Pico. Runner-up |
| Madrid Padel Federation (FMP) Master | ALEVÍN | Carlota Lamas. Runner-up Mikel Ramos. Runner-up |
| | INFANTIL | Cova Verdejo. Winner ☆ Samuel Delgado. Winner ☆ |
| | CADETE | Jimena Díaz / Sofía Pastor. Winners ☆ |

News highlights of the year



MARCH

CADETE RUNNERS-UP IN THE SPANISH
TEAM CHAMPIONSHIP

In March 2023, the Damm Padel Club participated in the Spanish Championship by Cadete Team. Three teams from the Club competed; two in the first category –CP Damm A and CP Damm B– and one in the second category –CP Damm C–, and finished runners-up in the Spanish Championship by Cadete Team.

After three hard-fought games against Prodigy, CP Damm C were beaten 1-2 in the quarter finals. CP Damm B made it through to the semi-final of the championship, playing against CP Damm A, and finished in fourth position. CP Damm A reached the final but lost out to the Fit Point team in a very close game. CP Damm A finished the competition as Spanish Championship Runners-Up.

JUNE

DAVID GALA AND DANI SANTIGOSA
WIN THE GOLD MEDAL AT THE 2023
EUROPEAN GAMES

The two players associated with the Damm Padel Club claimed victory in the first year padel was included in the Games. The current player and former player of the Club took the top podium spot after beating the other Spanish team, Alonso Rodríguez and Pablo García, in two sets. The game lasted just over an hour and was won by 6-3 in each set.

David Gala has played with the Club for many years and is currently competing in the Junior category. Dani Santigosa left the Club last season after finishing his educational stage and now competes in professional padel. The team were selected on various occasions to form part of the Spanish Padel Federation and the Madrid Padel Federation and are currently among the 100 best players at international level.

SEPTEMBER

PARTICIPATION IN HIGH-LEVEL
NATIONAL CHAMPIONSHIPS

The Club entered a very strong team in the Spanish Autonomous Community Championship. Paula Ferrán, Cova Verdejo and María Arteaga were called up by the Madrid Padel Federation (FMP) to represent the Community of Madrid in the women’s category and Iker Zamora and Carlos del Pico in the men’s. Both pairs finished as runners-up in the Spanish Autonomous Community Championship in the Junior age group, along with their fellow players.

Current CP Damm players, technical teams and former players also participated in the 3rd Spanish Autonomous Community Leagues Cup, which took place in Telde (Gran Canaria). This is a tournament reserved for the winners of the top category from each autonomous community. The Club reached the semi-finals before losing to the local team, who won the tournament.

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NOVEMBER

**CP DAMM PLAYERS IN
THE SPANISH NATIONAL TEAM
CROWNED WORLD CHAMPIONS**

Two male and two female players from the Damm Padel Club competed in the 14th Juniors World Padel Championships held in Paraguay in November. Paula Ferrán and Cova Verdejo won the gold medal and earned the title of world champions in the girl's Infantil category. Nico Fernández won the gold medal and became world champion in the boy's Infantil category with his team member Aaron García. And, finally, the silver medal in the men's Junior category went to David Gala, who became World Championship Runner-Up together with his team mate Eneko Arijia.

The Spanish boys' and girls' teams were crowned world champions in the teams tournament.

NOVEMBER

**VICTORY FOR CP DAMM IN THE
SPANISH CHAMPIONSHIP FOR INFANTIL
AND JUNIOR TEAMS**

The Damm Padel Club won the Spanish Championship for Infantil and Junior teams in the first category in November 2023 in Zaragoza. The event, in which 40 teams participated, ended with victory by the CP Damm Junior A and CP Damm Infantil A teams. The CP Damm Junior B team finished the Championship in fourth place after coming up against Club Padel Zamudio Torrelagoiti, while the Infantil B team, made up entirely of Alevín players, managed to hold onto their spot in the Infantil first category.

Manu Pascual, the sports director, was highly satisfied with the results and the attitude shown by the players during the Championship: "We achieved excellent results but, above all, we demonstrated the values that are our hallmark: effort, the spirit of sacrifice, camaraderie, education, discipline, responsibility and respect for our fellow players and the rival team. It was an absolute success for the Damm Padel Club."

DECEMBER

**MARÍA ARTEAGA, BEST PLAYER ON THE
FMP JUNIOR CIRCUIT FOR THE THIRD
YEAR RUNNING**

This is the third consecutive year that María Arteaga, a Damm Padel Club player, has won the award for Best Player on the Junior Circuit of the Madrid Padel Federation (FMP).

She received the award at the 4th edition of the FMP Annual Awards held last December.

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SUSTAINABLE CITIES
AND COMMUNITIES



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PARTNERSHIPS
FOR THE GOALS



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AN INSPIRATIONAL LEGACY

DAMM HISTORICAL ARCHIVE

Through the Damm Historical Archive, the Foundation has recovered and showcased heritage assets that are integral to its history. This collection includes thousands of objects, documents and images that illustrate the evolution of Barcelona and the social changes since 1876. Today, we are working to make this legacy even more accessible to the public.

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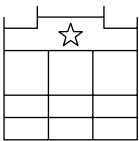
A COLLECTION IN CONSTANT GROWTH

In 1992, after brewing ceased in the old factory on Rosselló street in Barcelona, three of the company's employees decided to recover numerous historical objects which were still in the factory. In 2013, our Foundation created the Damm Historical Archive and established a team of specialists who, from this moment, worked to collect and catalogue the recovered plans, old bottles, crates, sketches of advertisements, century-old posters and photographs.

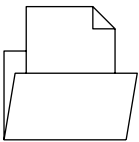
Today, research, cataloguing and conservation guarantee the preservation of a unique industrial and historical heritage that grows year after year and which has become one of the largest historical archives in Spain. In recent years we have begun the task the task of digitisation, allowing us to transform almost 150 years of Damm's history into a resource for society and accessible from any part of the world.



THE HISTORICAL ARCHIVE IN FIGURES



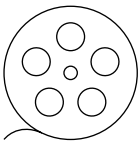
1,300 m²
in a space in the Estrella
Damm Old Brewery



153,715
articles catalogued and
digitised

125,364
photographs and
documents digitised

28,351
objects catalogued



100 hours
of 8 mm, Super 8 and
professional films

6,000 hours
on video tape
(VHS and Betamax)

1,200 hours
of audio tape

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A TESTIMONY TO A LEGACY OF ALMOST 150 YEARS

The Damm Historical Archive opened its doors in 2021 to share with the public the almost 150 years of the company's history, reflected in thousands of photographs, objects and film. Visitors to the facilities can discover not only Damm's history but also the history of Barcelona society through an important legacy preserved in the Archive.

Record number of visitors

In 2023, 6,862 people visited the Estrella Damm Old Brewery to get a close-up look at some of the exhibited items among the 28,000 articles and 125,000 images that invite us on a journey to the past to discover the changes in society, culture, economy and gastronomy that have taken place from the late 19th century to today.

The Foundation works in various ways to bring the Archive closer to the public.

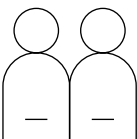
— Guided visits, arranged via visitas.estrelladamm.com

— Digitisation of more than 154,000 articles in the Archive so they can be viewed online

— Historical objects loans service

The Archive's historical objects take visitors on a journey through the history of the company from the late 19th century to today, to learn about the social, cultural and economic changes over the past 150 years

VISITS IN 2023



6,862
people



FABIEN PECOT, HERITAGE BRANDING SPECIALIST AT TBS EDUCATION

Since 2021, Fabien Pecot, professor at TBS Education business school in Barcelona, has been taking Historical Brand Management students to visit the Damm Historical Archive. He considers it the best example of a living space, one that is in constant growth.

Fabien believes that Damm's historical archive has high differential value: "More than a space in which to contemplate the past, it is a place of work, a place that is open to the search for information and inspiration, a space that evolves."

Pecot finds it "interesting that companies preserve their historical heritage; it is a source of creativity for corporate marketing." He also believes that the historical heritage imbues the brand with values such as experience and stability, qualities that are highly valued by the market, "since consumers tend to value the past, and because there is no identity without past."

Pecot likes to emphasise to his students the importance of the past as a guide for making decisions, since "having a memory of past successes and failures is essential for fostering innovation."

Main work carried out in 2023



DAMM'S FIRST CORPORATE PHOTOS

We were able to identify some of Damm's first corporate photos by studying a collection of negatives on glass plates. What was innovative about of this type of medium, used before the arrival of photographic film, was that it enabled a negative to be obtained from which various identical copies could be made.

The set studied includes 14 glass plates measuring 18x24 cm, made by German brand J. Hauff & Co. GmbH., Chemische Fabrik, which are preserved along with the original box they came in. The negatives contain images showing the different areas of the factory at the beginning of the 20th century and allow us to see what the machinery, production and transport was like at that time. Detailed observation of the plates also allowed us to identify four different types of label formats, which are today preserved in the Archive's collection.



HISTORIC COLLECTION

In 2023, up to 1,158 objects of different categories were identified, catalogued and inventoried:

- **96 account books** and documents related to production by the company
- **194 photographic documents**
- **4 office items from the 20s and 30s**, including a clocking-in machine and a duplicating machine
- **774 contemporary and historical objects related to packaging and packing**, such as bottles, labels, cans and crates
- **52 pieces of advertising material**
- **38 motocross jackets** from the 60s, belonging to the category of sport sponsorship clothing



PREVENTIVE CONSERVATION

In 2023, in addition to the usual conservation work carried out on the Archive's assets, a team of experts took preventive action to minimise the deterioration of the objects and to ensure their preservation during storage. In total, **788 preventive conservation interventions** were carried out on machines, plans and documents, among other inventoried items. They also packed and wrapped 2,305 objects for their proper preservation.



DIGITISATION

All the materials registered in the Archive will be digitised in order to facilitate their documentation and subsequent consultation. In 2023, up to **2,369 photographs** were taken and **833 Damm minute book documents** dated from 1990 to 2009 were digitised.

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THE HISTORY OF TRANSPORTING BEER IN 80 WOODEN CRATES

In 2023, the Damm Historical Archive team worked on researching and documenting a collection of 80 wooden crates that show the evolution of transporting bottles of beer between the early 20th century and the late 1970s.

Thanks to this research, and the study of other items such as photographs and Damm advertising material, it was possible to document the use of different types of wooden crates for transporting bottles, which were very popular until the late 1960s, when the first plastic crates appeared. Xibeca was the company's first beer to be distributed using this new system.



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La Plaça del Diamant, a TNC production staged at the TNC during the 2023-2024 season © David Ruano / TNC

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THE POWER OF CULTURE

CULTURE, MORE ACCESSIBLE THAN EVER

At the Damm Foundation we believe that culture is the driving force that helps us grow as individuals, serving as a powerful tool for education and positive societal impact. To make cultural activities accessible to all, we continue to support various cultural organisations across the country.

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CULTURE AS A TOOL FOR SOCIETAL CHANGE

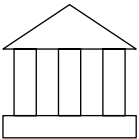
Culture is one of the Damm Foundation's main areas of action, which is why in 2023 we continued our commitment to the world of culture by collaborating with different cultural events and with numerous entities with whom we share values and aims.

Art, music, theatre and literature are among the many art forms represented in the initiatives we support. Our goal is to protect historical and artistic heritage and make knowledge accessible to everyone by promoting culture and encouraging public participation.



“Culture makes the
world a better place”

Ramon Agenjo Bosch,
Vice President and Director
of the Damm Foundation



32
cultural entities and
foundations received our
support in 2023



Main cultural collaborations

ALBÉNIZ FOUNDATION–REINA SOFÍA SCHOOL OF MUSIC

The Albéniz Foundation is a non-profit private institution established in 1987 with the aim of promoting music and music education. It also provides a legal and institutional framework to the Reina Sofía School of Music, an entity that has helped more than 1,500 young musicians take their first professional steps and has made music available to hundreds of thousands of people.

escuelasuperiordemusicareinasofia.es

ATENEU BARCELONÈS

For over 550 years, the Ateneu Barcelonès has been a cornerstone of Catalan society and culture, aspiring to be a leading centre for intellectual debate. Each year it offers a diverse cultural agenda with initiatives open to the public, attracting more than 300,000 participants. We collaborate with this institution because it promotes language, culture, dialogue and coexistence.

www.ateneubcn.org

CATALUNYA CULTURA FOUNDATION

With Ramon Agenjo's appointment to the Board of Trustees of the Catalunya Cultura Foundation in 2016, we strengthened our commitment to this Foundation made up of private and public entities dedicated to culture. Since its creation, the Foundation has sought to establish links between the business sector and the cultural world. In 2022, the Foundation awarded Damm the Impulsa Cultura, a distinction that recognises companies that firmly support culture. The philanthropic work of the Damm Foundation was instrumental in obtaining this recognition.

www.fundaciocatalunyacultura.cat

CONSERVATORI DEL LICEU

The Conservatori Superior de Música del Liceu is one of the most important and prestigious music schools in Catalonia. It was founded in 1837 and offers the highest level of music training in various styles and an extensive and varied music programme in its three halls and renowned auditorium. We are patrons of the Conservatori and our vice president and director, Ramon Agenjo, has been a member of its Board of Trustees since 2010.

www.conservatoriliceu.es

FACTORIA SOCIAL DE TERRASSA

LaFACT defines itself as a factory for social and cultural transformation that works to provide people with opportunities. Created in 1980, each year it offers a wide cultural programme aimed at all audiences.

This year the Damm Foundation again supported LaFACT to help bring culture closer to the 45,000 spectators it attracts each year.

www.lafact.cat

FILMOTECA DE CATALUNYA

Through our support of the Filmoteca we help promote the preservation and dissemination of audiovisual and film cultural heritage. Our collaboration with the Filmoteca includes transferring audiovisual material from our Historical Archive for preservation at their Preservation and Restoration Centre in the Parc Audiovisual in Terrassa (Barcelona), a facility that houses a film material collection of around 40,000 titles.

Based in the Raval neighbourhood in the centre of Barcelona, it has two screening rooms offering around 1,400 film sessions a year, two exhibition spaces and the Film Library, which houses the largest collection of books, magazines and graphic files related to Catalan and world film. The Filmoteca also hosts activities organised by its Educational Services, aimed at bringing audiovisual language closer to all audiences.

www.filmoteca.cat

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FOTO COLECTANIA FOUNDATION

This private non-profit organisation has been working since 2002 to disseminate Spanish and Portuguese photography from 1950 to the present day and to promote photography collecting in both countries. The Damm Foundation collaborates regularly with the presentations of contemporary photo books, photo projections, exhibitions and portfolio viewings organised by the entity.

www.fotocolectania.org

GIRONA AUDITORIUM AND
CONFERENCE CENTRE FOUNDATION

The Foundation is made up of institutions committed to promoting the economic and cultural growth of Girona. Since 2006, the year it opened, the Auditorium and Conference Centre has been a key facility for the city, offering a quality musical programme and organises numerous conferences and conventions.

auditori.girona.cat

GRAN TEATRE DEL LICEU

The Liceu is one of the finest opera houses in the world, a prestigious space in which operas have been performed since 1847. Some of the most renowned names in the history of opera, ballet and symphony music have passed through the doors of this emblematic historical theatre.

With the support of entities such as the Damm Foundation, the Liceu offers an annual programme of around 200 events which include opera, dance and LiceuA-prèn performances, concerts and other additional activities that are held in the foyer and the other theatre halls.

www.liceubarcelona.cat

JOAN MIRÓ FOUNDATION

This cultural institution houses the world's largest collection of works by the artist Joan Miró. The architect Josep Lluís Sert designed this emblematic rationalist building which has been open to the public since 1975 and which houses 104,000 works including paintings, sculptures and tapestries. It was the first contemporary art museum in Barcelona and represented a groundbreaking and avant-garde space in the city, which is still true today. The Damm Foundation has collaborated with the Joan Miró Foundation since 2021.

www.fmirobcn.org

L'ATLÀNTIDA FOUNDATION

As Patrons of Honour of this entity founded in Vic in 1990, we support leisure activities and musical and performing arts training. To carry out its mission, L'Atlàntida has two benchmark cultural facilities: the CAE (Performing Arts Centre of Osona) and the EM-VIC (Vic School of Music, Conservatory and Associated Classrooms).

www.latlantidavic.cat

L'AUDITORI DE BARCELONA

Over its 25 years of history, L'Auditori has offered a programme aimed at a broad and diverse audience, with 10,520 concerts attended by more than 8.5 million people. It is also home to the Barcelona Symphony Orchestra and National Orchestra of Catalonia (OBC), the Barcelona Municipal Band, the Escola Superior de Música de Catalunya (ESMUC) and the Museu de la Música. L'Auditori was the first concert hall in Spain to become a member of the European Concert Hall Organisation. The Damm Foundation has collaborated with L'Auditori since 2012.

www.auditori.cat



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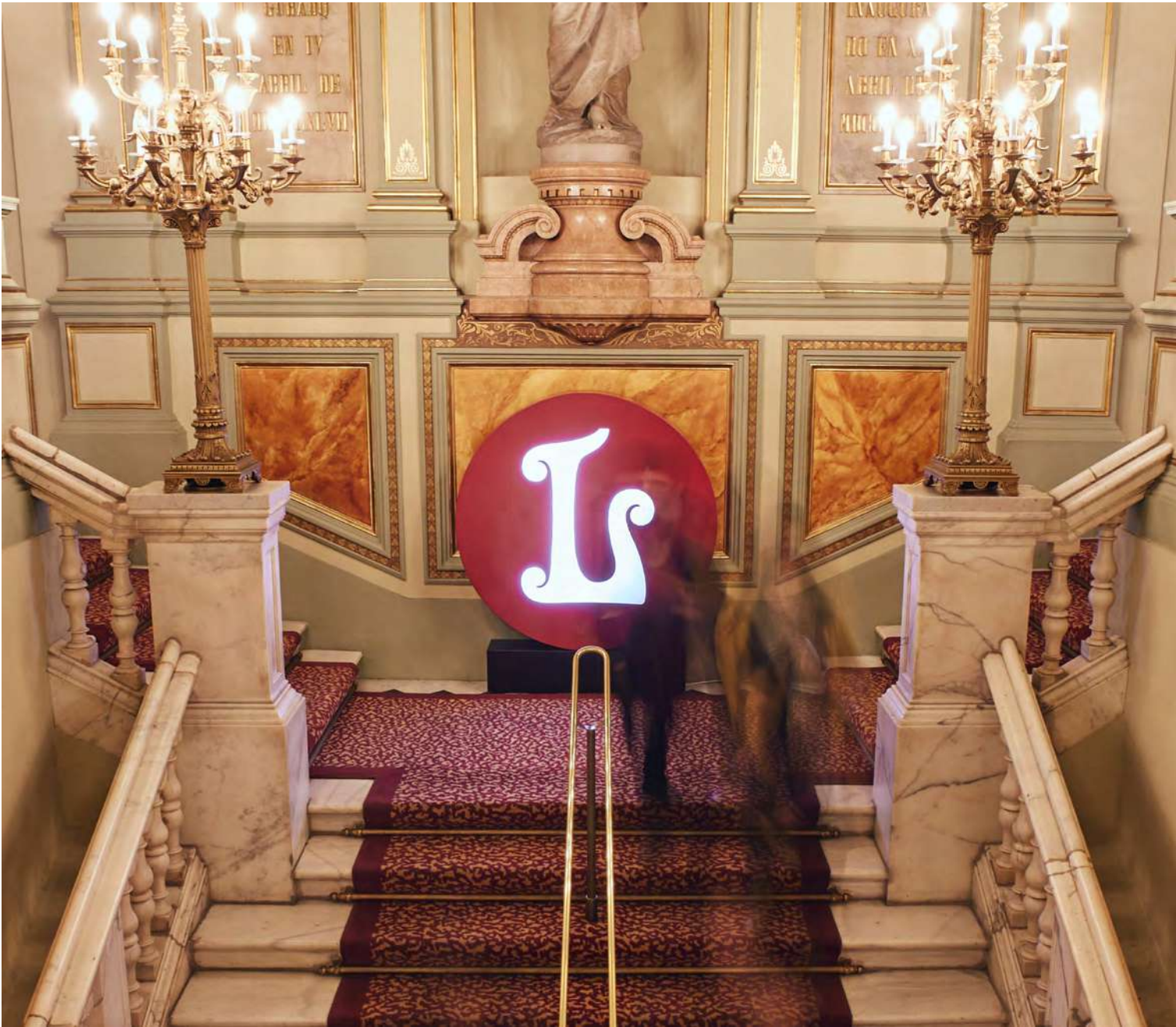
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MACBA FOUNDATION

During its 40 years of history, the Foundation of the Museum of Contemporary Art of Barcelona (MACBA), has housed what is today considered one of the most unique permanent art collections in Europe. This private entity was founded in 1987 by a broad spectrum of Catalan civil society.

Our Foundation began collaborating with MACBA in 2002. Since then, we have been contributing to the dissemination of art and culture.

www.fundaciomacba.es

MUSEO CARMEN THYSSEN MÁLAGA

Since 2019, we have supported and promoted the artistic and cultural activities of the Museo Carmen Thyssen de Málaga, which is located in the Palacio de Villalón and houses 265 works from the Carmen Thyssen-Bornemisza collection, one of the most important collections ever of Spanish and Andalusian paintings of the 19th and 20th centuries.

We also collaborate with the Carmen Thyssen Space in Sant Feliu de Guíxols, in the Baix Empordà region (Girona), and are on its Board of Trustees. This is a temporary exhibition gallery and its collections are complemented with family activities of special interest.

www.carmenthysseomalaga.org

**MUSEO NACIONAL CENTRO DE ARTE
REINA SOFÍA**

The Museo Reina Sofía was opened in 1990 with the aim of reflecting Spanish contemporary art in an international context. It has a collection of more than 23,000 works produced between the late 19th century and today, including works by Miró, Dalí, Magritte, Braque and Bacon. The Museum's star painting is undoubtedly Pablo Picasso's *Guernica*. Through our patronage of the museum we participate in its cultural programme, with activities that strengthen the relationship between the museum, the artistic community and society.

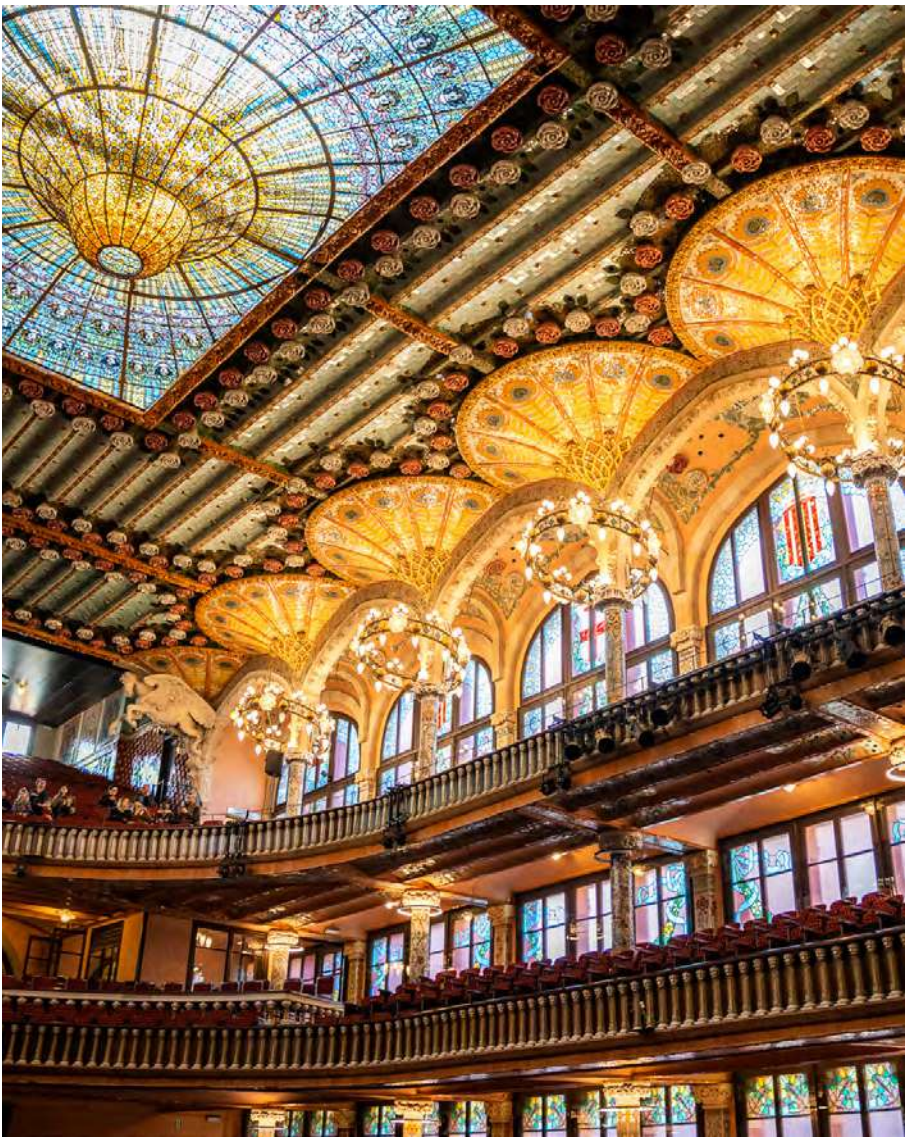
www.museoreinasofia.es

RENEWED COMMITMENT TO THE PALAU DE LA MÚSICA CATALANA

In 2023, our Foundation and the Orfeó Català–Palau de la Música Catalana Foundation renewed the partnership agreement we have had for over three decades. Joaquim Uriach, president of the Orfeó Català–Palau de la Música Catalana Foundation, and Ramon Agenjo, vice president and director of the Damm Foundation, signed the agreement.

As patrons of honour of the Palau de la Música, we participate in its actions to promote music (particularly choral singing), the knowledge and dissemination of cultural heritage, and the consolidation of social cohesion. We are also working together to transform the Orfeó Català choir into a leading voice of Catalan culture and to make it more accessible to young people.

In addition to being a member of the Patronage Council, the vice president and director of the Damm Foundation, Ramon Agenjo, is first vice president of the Orfeó Català Foundation Trust. Each season we participate in one of the events at the Palau de la Música Catalana and invite Damm employees as part of our commitment to the development of cultural and artistic activities.



MUSEU NACIONAL D'ART DE CATALUNYA

The Museu Nacional d'Art de Catalunya (MNAC) opened its doors in 1934 and is home to the world's finest collection of Romanesque mural paintings, as well as the works of representative artists of Catalan modernism and a large collection of Gothic, Renaissance and Baroque art. It is housed in the Palau Nacional of Montjuïc, one of the most emblematic buildings of the 1929 International Exposition.

As a public institution, the MNAC also promotes its social and educational use, which has made it a space of reference for knowledge, debate, social connection and participation in relation to art.

www.museunacional.cat

PALAU DE LA MÚSICA CATALANA

Regarded as one of the most unique modernist treasures in the world, the Palau de la Música Catalana was built between 1905 and 1908 in Barcelona by Lluís Domènech i Montaner and declared a World Heritage Site by UNESCO in 1997. It is one of the centres for Barcelona's musical life and hosts recitals, cultural events, theatre performances and a wide variety of musical performances. The 2023-2024 season coincides with the centenary of the death of Domènech i Montaner, and the Palau de la Música has decided to commemorate his architectural work with works from Bach, Beethoven and Wagner, his favourite composers, which will help us to better understand the musical universe that inspired Domènech i Montaner to create the Palau de la Música.

The Damm Foundation contributes to maintaining the Palau's heritage and sharing its mission to promote musical culture and training (especially choral singing) among a wide and diverse public.

www.palaumusica.cat

SPORT CULTURA BARCELONA

We are full members of an entity that seeks to strengthen two pillars of society: culture and sport. Sport Cultura Barcelona works to achieve its goals through research, the promotion of cultural and sports initiatives and the recognition of people who represent its values. One of its main events is the Sport Cultura Barcelona Awards, which recognises the best cultural and sports initiatives.

www.scbcn.com

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TEATRE AUDITORI DE GRANOLLERS

The Damm Foundation is a patron of this performance art and musical centre which is a national benchmark and home to the Granollers Chamber Orchestra.

The Teatre Auditori offers a wide and varied programme. Performance art and music, understood as a public good, and the creative and artistic capacity of the city and region, are the priorities of its work.

www.teatreauditoridegranollers.cat

TEATRE KURSAAL

Teatre Kursaal opened in 2007 and is regarded as one of the best public theatres in Catalonia owing to the quality of its programme and high capacity to attract audiences. The theatre offers music, dance, theatre and circus performances and offers performance arts training in the L'Aula space.

The Kursaal is part of Manresana d'Equipaments Escènics (MEES), in which the El Galliner cultural association and Manresa City Council participate.

www.kursaal.cat

TEATRE NACIONAL DE CATALUNYA (TNC)

Founded in 1997 with the aim of contributing to the cultural growth of the country through the performing arts, the TNC is considered one of the most important cultural institutions in Barcelona and has always been committed to offering the highest quality programme.

Our Foundation is one of the TNC's main collaborating entities, a partnership aimed at fostering the creativity of the artistic sector and bringing culture closer to society through the artistic initiatives it offers each season.

www.tnc.cat

30 YEARS SHARING PASSIONS

In September, the Teatre-Auditori de Sant Cugat brought together artists, collaborators and the public to celebrate its 30th anniversary. Under the slogan "30 years sharing passions", the event was the culmination of a week of a special programme to commemorate three decades of history, with productions such as *El gegant del pi*, directed and performed by Pau Vinyals; *Júnior*, by Joel Joan and Hèctor Claramunt; *Bona gent*, with Quim Masferrer; *Hamelí*, by Xip Xap Teatre, and the music of Pau Vallvé, among others.

During the event, the Teatre-Auditori expressed its gratitude to its patrons and collaborators who have supported the entity over the years, among them the Damm Foundation. Representing the Damm Foundation was Ramon Agenjo, vice president and director, and Àlex Galí, general coordinator of the Foundation. The event also served to kickstart the new season which, this year again, offers a complete and varied programme of culture, music and theatre.



**THE REINA SOFÍA SCHOOL OF MUSIC HONOURS PABLO BALAGUER
AND CARLOS RAMOS, STUDENTS OF THE DAMM FOUNDATION
OBOE SCHOOL**

Pablo Balaguer and Carlos Ramos, students of the Damm Foundation Oboe School at the Reina Sofía School of Music, received the diploma for the institution’s most outstanding students. The diplomas were presented during the closing ceremony for the academic year 2022-2023, presided over by Her Majesty Queen Sofía.

The Damm Foundation and the Reina Sofía School of Music began their collaboration in June 2022, when the Foundation became the new patron of the Oboe School. Founded in 1991 by Paloma O’Shea, the Reina Sofía School of Music’s mission is to support young musicians in their artistic and personal development and to bring music closer to society. Each year, 150 students of over 30 nationalities, who are selected for their talent, receive free tuition, including personalised tutoring from some of the world’s leading experts.

The collaboration between the Damm Foundation and the Reina Sofía School of Music stems from the commitment of both entities to promoting talent and cultural education



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TEATRE-AUDITORI SANT CUGAT

Since 1993, this space has provided the town of Sant Cugat del Vallès with a steady and high quality cultural programme and offers the municipality various cultural and educational services. In its 30 years of history it has become a leading centre for creativity and the exchange of artistic experiences in areas as diverse as theatre, circus, dance, music, opera, poetry and magic, offering world-renowned performances.

www.tasantcugat.cat

TEATRO REAL

Since its inauguration in 1850, the Teatro Real in Madrid has become a leading cultural institution in Spain and one of the main international opera centres. In 2021, it was recognised as the Best International Opera Theatre by the prestigious International Opera Awards.

Our Foundation's support for the Theatre is focused on encouraging society to participate in its artistic activities and on disseminating opera, especially among young people. Our president, Demetrio Carceller Arce, is a member of the Board of Protectors and of the Board of Patrons.

www.teatroreal.es



CARMEN THYSSEN-BORNEMISZA,
PRESIDENT OF THE BOARD OF PATRONS OF THE PALACIO DE VILLALÓN
FOUNDATION, WHICH HOUSES THE CARMEN THYSSEN-BORNEMISZA
COLLECTION

Baroness Thyssen-Bornemisza, Carmen Cervera, is one of the most important art collectors in the world, not only for her prestigious collection, which includes masterpieces from a wide range of periods and styles, but also for her philanthropy, facilitating access to art for all of society. Today she is in charge of the Museo Nacional Thyssen-Bornemisza in Madrid, the Museo Carmen Thyssen Málaga and the Espai Carmen Thyssen in Sant Feliu de Guíxols.

For Carmen Thyssen, the Malaga museum “has become an obligatory part of the cultural and social agenda of the Andalusian city, since it offers an intense and diverse cultural programme that connects with audiences of all ages. It has strong local roots, since 30% of its visitors live in Málaga.”

The art collector says: “The Museum has filled a previously unaddressed knowledge and research gap, offering a highly educational journey through Spanish painting, from the Old Masters to the most important artists of the 19th and 20th centuries, with a particular focus on the Andalusian school.” She adds that “the collection also serves as a framework for exhibiting invited works and for hosting exhibition installations that open windows to new creators, contemporary artists and other art disciplines.”

Carmen Thyssen defines the Damm Foundation’s collaboration in exhibitions such as *Street Life. Lisette Model and Helen Levit in New York* and *Black is the Night. Solana, Cossío and Bores* as “essential”. For the president of the Trust, “the Damm Foundation is also, to some extent, one of the reasons for the Museum’s strong national and international positioning.” Since the opening of the Museo Carmen Thyssen Málaga, which has received more than two million visitors, she says: “We have been aware of the importance of collaborating with other foundations and companies who help us programme cycles and projects that would not have been possible without their involvement.”

The Damm Foundation demonstrates its commitment to culture by facilitating access to opera, art and musical instruments, especially for young people

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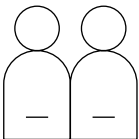
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OUR SOCIAL IMPACT

Every day, we become more aware of our social responsibility and our ability to influence people’s lives. At the Damm Foundation, we understand the importance of contributing to building a better society. We achieve this through our collaboration programme with various organisations and institutions, supporting initiatives that have a positive social impact on our community.

COLLABORATIONS THAT TRANSFORM SOCIETY

At the Damm Foundation we are committed to helping society improve. Over 20 years ago, we forged alliances with various social and educational entities that strive to make a positive impact, particularly on the most vulnerable groups in our community who need special attention.



37

social initiatives received our support in 2023



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Through our
collaborations we
support initiatives with
a clear social value, to
create a more just and
equitable society

40 LAPTOPS FOR NASCO FEEDING MINDS

In 2023, the Damm Foundation, in collaboration with the Damm Systems Department, donated 40 laptops to the NGO NASCO Feeding Minds. With these computers a new computer classroom was created to provide a digital education for children in Ghana, thus improving opportunities for young people. To date, NASCO Feeding Minds has opened 17 computer classrooms in Ghana, to which 58 schools and 6,600 students have access each year. This donation is in addition to the sports equipment provided by the Damm Football Club, which is now used by 120 Ghanaian children in their sports training.

30 DESKTOP COMPUTERS FOR CÁRITAS

The Cáritas Diocesana training and work placement classrooms received 30 desktop computers. With this donation, the Damm Foundation continues its efforts to support the education of underprivileged groups.

8,600 LITRES OF MILK FOR RED CROSS SOLIDARITY PROJECTS

The Catalan Red Cross received 8,600 litres of Letona milk from the Damm Foundation for the entity's solidarity projects, to cover the basic needs of vulnerable people and families.

Main alliances with entities

CETT-UB BARCELONA SCHOOL OF TOURISM, HOSPITALITY AND GASTRONOMY

CETT-UB is an internationally-renowned university centre for training in tourism, hotel and catering and gastronomy. With a history of 50 years, it has become a centre that connects people and links academia with the business and institutional fabric.

In 2023, our close relationship with CETT-UB allowed us to collaborate in the second edition of Terres CHECK-IN, the first tourism film festival, which gives awards to the best short films inspired by the hotel and catering sector. The festival is a joint initiative of Terres Landscape and Travel Communication and the CETT, Climent Guitart and Jordi Comas Matamala foundations.

www.cett.es

COLLEGE OF ECONOMISTS OF CATALONIA

This institution for economics and business professionals has more than 7,800 members and 1,500 associated companies and offices.

Our collaboration with this organisation began eight years ago, enabling us to continually create initiatives that connect its members with the economic aspects of the sports world.

www.coleconomistes.cat

CRUYFF FOUNDATION

Johan Cruyff, considered one of the best footballers of the 20th century, created the Cruyff Foundation more than 25 years ago to bring sport and play closer to children and young people with special needs, irrespective of their economic situation or abilities.

Our Foundation collaborates with the entity to continue to develop projects that benefit thousands of children around the world. Ramon Agenjo, vice president and director of the Damm Foundation, is a member of the Trust of this organisation, together with prominent figures such as Pep Guardiola, Carles Puyol, Joan Laporta and Xavi Hernández.

For the second consecutive year, some of the players and coaches of the Damm Football Club's Women's Juvenil team participated as volunteers in the Cruyff Foundation's Open Day, a day dedicated to inclusive sport and which gathered together more than 1,000 boys and girls at the La Mar Bella Municipal Sports Complex.

www.cruyff-foundation.org



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CUNEF UNIVERSITY

In 2023, we renewed our partnership agreement with the University College for Financial Studies (CUNEF), an educational institution that works to train and empower professionals for business, institutional, banking and financial environments.

This new agreement enables us to offer three excellence scholarships to students pursuing the Master's in International Business and Global Management at CUNEF University, and to become the main sponsor of their women's volleyball team.

www.cunef.edu

IESE

During its almost 70 years of history, this business school has educated more than 90,000 leaders and has a community of over 57,000 alumni. In 2023, the Financial Times ranked IESE number two in the world for executive management education.

In 2021, the Damm Foundation received recognition for its more than three decades of collaboration with this internationally renowned business school, based on integrity, professional excellence and spirit of service.

www.iese.edu

ISIDRE ESTEVE FOUNDATION

Since 2011, the Isidre Esteve Foundation has sought to try and help improve the quality of life of people with physical disabilities or reduced mobility, using sport as a motivational tool. It also contributes to medical research.

Among other initiatives, through our collaboration we help publicise the Nubolo smart cushion, a unique device that allows people with mobility issues to remain seated without the risk of pressure ulcers.

This year we also collaborated in the fifth edition of the Isidre Esteve Foundation Grand Prix, an event that offers activities for all ages and is aimed at promoting inclusive sport. The event was attended by around 250 people and had the presence of prominent names in sport, such as Àlex Crivillé and Gerard Farrés.

www.fundacioisidreesteve.org

WE FACILITATE ACCESS TO EDUCATION
FOR TALENTED YOUNG PEOPLE

IE University and the Damm Foundation signed a collaboration agreement to promote diversity in the Institution's programmes. Diego del Alcázar Silvela, founder of IE University and president of the IE Foundation, and Demetrio Carceller Arce, executive president of Damm and president of the Damm Foundation, signed this agreement through which our Foundation will support the University's scholarship programmes to facilitate access to them by talented young people from around the world, thus contributing to building a more prosperous and equitable society.

In recognition of this collaboration, the Damm Foundation will have a Damm Classroom at the IE Tower, IE University's new technological and sustainable campus in Madrid. Damm will also participate in social impact activities, share its strategic vision, participate in key events and strengthen its network with the University's research staff, students and graduates, who are part of a community of more than 80,000 executives in 180 countries.



SCHOLARSHIPS TO REWARD THE ACHIEVEMENTS OF STUDENTS WITH LIMITED FINANCIAL RESOURCES

The Damm Foundation participated in the UIC (International University of Catalonia) Barcelona awards ceremony, which recognised the efforts of more than 1,000 scholarship students at the university. At the event, in which 140 students participated, academic excellence was recognised with the aim of promoting equal opportunities.

Àlex Galí, general coordinator of the Foundation, presented the three new Damm Foundation scholarships created as a result of the collaboration agreement signed by the Foundation with UIC Barcelona in 2022. These scholarships are awarded to UIC Barcelona students with a solid academic record and limited financial resources, in line with the university's #NingúnTalentoSinFuturo campaign.

FIVE JOSEP DAMM SCHOLARSHIPS

The Damm Foundation attended the scholarship award ceremony at Abat Oliba CEU University to present the five Josep Damm scholarships resulting from the collaboration of both entities. In this case too, Àlex Galí, general coordinator of the Foundation, presented the scholarships awarded this year to Abat Oliva CEU University students with limited financial resources.



PARE MANEL FOUNDATION

The Pare Manel Foundation focuses its initiatives on the Verdum, Roquetes and Trinitat Nova neighbourhoods in Barcelona. The entity's aim is to implement social and educational projects working particularly with children, young people and families in a situation of social exclusion. The Foundation, created in 1996 by Manel Pousa, Pare Manel, who died in 2020, works to promote the social inclusion of the most vulnerable people and groups in society, to advocate for equal opportunities and to defend social justice.

www.paremanel.org

PRINCESA DE GIRONA FOUNDATION

In 2009, the civil society of Girona created the Princesa de Girona Foundation (FP-Gi), which supports the professional and personal development of young people, offering free programmes and activities to improve their employability and help them achieve their objectives.

The vice president and director of our Foundation, Ramon Agenjo, is one of 90 top-level patrons who promote the activity of the FPDGi, which is presided over by His Majesty King Felipe VI and Her Royal Highness, Leonor, the Princess of Asturias and Girona.

www.fpdgi.org

RED CROSS

The International Red Cross and Red Crescent Movement, founded in 1863, is a worldwide humanitarian organisation that seeks to protect the life and health of people.

The Damm Foundation has been collaborating actively with this organisation for many years, and in 2020 we received the Red Cross Distinction of Honour for our support of the Red Cross 'RESPONDE' plan during the COVID pandemic.

www.cruzroja.es

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SANT JOAN DE DÉU HOSPITAL

This private non-profit institution manages more than 300 healthcare centres in 50 countries around the world, serving the most vulnerable groups in society.

Our Foundation has supported the Hospital's work since 2017 and helps it to implement projects such as the SJD Pediatric Cancer Center, a monographic paediatric oncology centre that opened its doors in mid-2022 after five years of development and thanks to the 37 million euros raised through donations from hundreds of companies and institutions and thousands of individuals.

Ramon Armadàs, vice president and director of the Damm Foundation, did not want to miss the opportunity to visit the centre, which covers an area of 14,000 m² and cares for around 400 children each year with the most advanced treatments. It is one of the largest paediatric oncology centres in Europe and offers comprehensive patient care during and after the disease.

www.sjdhospitalbarcelona.org

SIFU GROUP FOUNDATION

Promoting the social and labour inclusion of people with disabilities is the main objective of this entity, established in 2006. The SIFU Group Foundation undertakes various projects, including grants, training, talks and exhibitions. One of its most significant initiatives is Gala Más IN, Europe's largest art event showcasing artists with diverse abilities, highlighting and celebrating their talents.

www.fundaciongruposisifu.org



OUSMAN UMAR,
FOUNDER OF NASCO FEEDING MINDS

Ousman was born in Ghana. At the age of 13, he embarked on a journey to Europe in search of a better future. He arrived in Spain five years later, after having crossed the Sahara and the sea, a journey that he describes as “hell”. After many months sleeping in the streets of Barcelona, a family took him in.

Ousman's aim is clear and direct: he doesn't want anyone else to go through what he has suffered. The name of his NGO is a good description of the mission of the organisation, which he himself created - to change the paradigm of humanitarian aid; “If we feed a person's mind, they will be able to live from this information for more than 100 years; but when we feed people, we only feed them for a certain period of time.” Umar advocates for a new way of ending current migratory movements: “Let's stop feeding only stomachs. We need to provide information and training to African youth and to create real job opportunities so that real change can happen within the African communities themselves.”

Twelve years ago, Umar set up the first computer classroom in Ghana. Today, 17 computer classrooms are in operation, serving 58 schools in rural areas, and 6,600 pupils are being nurtured with digital education. Ousman explains one of the secrets of how this project has grown successfully with very few resources: “I'm from the Ghanaian community, I understand the people, I know their reality.”

For him, the Damm Foundation's collaboration is a demonstration of the belief of entities that understand that we have to digitally educate children and offer them new future perspectives in their own communities. Ousman stresses the importance of our Foundation's collaboration with his NGO with a saying often used in his tribe: “If you want to go fast, go alone, but if you want to go far, you need to be accompanied.”

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LIST OF ENTITIES WE COLLABORATED WITH IN 2023

Below we list all the entities, foundations and NGOs we collaborated with in 2023.

**Abadía de Montserrat
Foundation 2025**
www.abadiamontserrat.cat

Abat Oliba CEU University
www.uaoc.eu

**Agrupació de Colles Geganteres
de Catalunya**
www.gegants.cat

**Albéniz Foundation - Reina Sofía
School of Music**
www.escuelasuperiordemusicareinasofia.es

Ateneu Barcelonès
www.ateneubcn.org

Barcelona Global
www.barcelonaglobal.org

Carlos III University of Madrid
www.uc3m.es

**Catalan Academy of Gastronomy
and Nutrition**
www.acgn.cat

Catalan Football Private Foundation
fundaciofcf.cat

**Catalana de l'Esplai (Fundesplai)
Foundation**
www.fundesplai.org

Catalunya Cultura Foundation
www.fundaciocatalunyacultura.cat

**CETT-UB Barcelona School
of Tourism, Hospitality and
Gastronomy**
www.cett.es

College of Economists of Catalonia
www.coleconomistes.cat

Conservatori Liceu Foundation
www.conservatoriliceu.es

Cruyff Foundation
www.cruyff-foundation.org

CUNEF University
www.cunef.edu

Elena Barraquer Foundation
www.fundacionelenabarraquer.com

Enric Masip Foundation
www.fundacionenricmasip.org

Enriqueta Villavecchia Foundation
www.fevillavecchia.es

Esport Solidari Internacional
www.esportsolidari.org

Factoria Social de Terrassa
www.lafact.cat

Fero Foundation
www.fero.org

Filmoteca de Catalunya
www.filmoteca.cat

Foto Colectania Foundation
www.fotocolectania.org

**Foundation for Sport and Education
of Barcelona**
www.feeb.cat

Franz Schubert Association
www.schubertiada.cat

**Friends of the
Museo Nacional Centro de
Arte Reina Sofía Foundation**
www.amigosmuseoreinasofia.org

**Girona Auditorium and Conference
Centre Foundation**
auditori.girona.cat

Gran Teatre del Liceu
www.liceubarcelona.cat

IE Business School Foundation
www.ie.edu

IESE
www.iese.edu

**IN Association for the Promotion of
Adapted Sport in Andalusia**
www.asociacionin.org

Isidre Esteve Foundation
www.fundacioisidreesteve.org

Joan Miró Foundation
www.fmirobcn.org

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Kàlida Private Foundation
www.fundaciokalida.org

L'Atlàntida Foundation
www.latlantidavic.cat

L'Auditori de Barcelona
www.auditori.cat

MACBA Foundation
www.fundaciomacba.es

Montjuïc Swimming Club
www.cnmontjuic.cat

Museo Carmen Thyssen Málaga
www.carmenthyssenmalaga.org

**Museo Nacional Centro de Arte
Reina Sofía**
www.museoreinasofia.es

Museu Nacional d'Art de Catalunya
www.museunacional.cat

NASCO Feeding Minds
www.nascoict.org

Ojos del Mundo Foundation
www.ullsdelmon.org

Open Arms
www.openarms.es

Palau de la Música Catalana
www.palaumusica.cat

Pare Manel Foundation
www.paremanel.org

Promediterrània Foundation
www.fundaciopromediterrania.org

Pere Tarrés Foundation
www.peretarres.org

PortAventura Foundation
www.fundacionportaventura.org

Princesa de Girona Foundation
www.fpdgi.org

Ramon Llull University
www.url.edu

Red Cross
www.cruzroja.es

Reial Cercle Artístic
www.reialcercleartistic.cat

Relatos Solidarios del Deporte
www.relatssolidaris.com

Sant Cugat Fantàstic

Sant Joan de Déu Hospital
www.sjdhospitalbarcelona.org

SIFU Group Foundation
www.fundaciongruposifu.org

Sport Cultura Barcelona
www.scbcn.com

También Foundation
www.tambien.org

Teatre Auditori de Granollers
www.teatreauditoridegranollers.cat

Teatre Kursaal
www.kursaal.cat

Teatre Nacional de Catalunya
www.tnc.cat

Teatre-Auditori Sant Cugat
www.tasantcugat.cat

Teatro Real
www.teatroreal.es

Terrats en Cultura
www.terratsencultura.org

**UIC Barcelona, International University
of Catalonia**
www.uic.es

Victoria de los Ángeles Foundation
www.victoriadelosangeles.org

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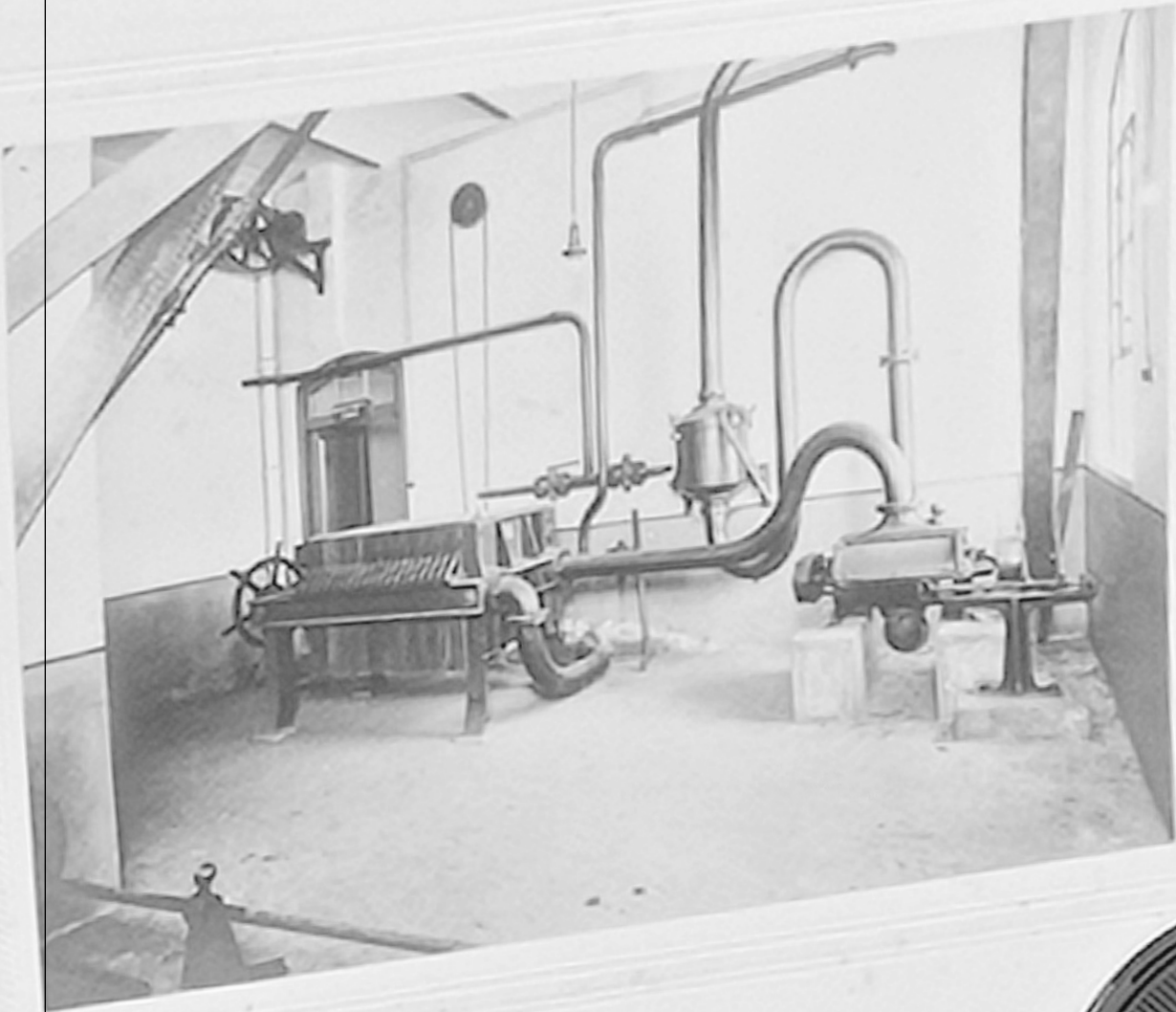
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FILTRO DE AIRE



